

CANADIAN PICTURE PIONEERS PRESENTS

# 2024 PIONEER OF THE YEAR

# LOUISE CAMPBELL



CANADIAN  
PICTURE  
PIONEERS

SILVER SPOTLIGHT  
RECIPIENTS

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JOANNA MILES  
GINETTE SCHNEIDER  
KEVIN WATTS



CINEPLEX CONGRATULATES

PIONEER OF THE YEAR

**LOUISE  
CAMPBELL**

SILVER SPOTLIGHT RECIPIENTS

**JOANNA MILES  
GINETTE SCHNEIDER  
KEVIN WATTS**

on this tremendous honour.



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CELEBRATING THE

2024 PIONEER OF THE YEAR

**LOUISE CAMPBELL**

SILVER SPOTLIGHT RECIPIENTS

Joanna MILES      Ginette SCHNEIDER      Kevin WATTS

CONGRATULATIONS TO THE  
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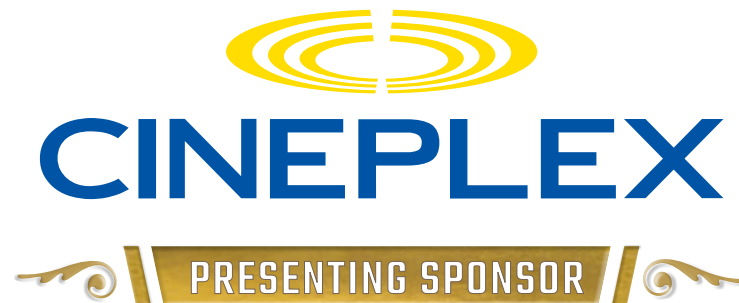
AND  
CANADIAN PICTURE PIONEERS

Board of Directors, Trustees and Members across Canada congratulate this year's honourees and thank them for their dedicated service to the Pioneers over the years. We would like to thank every one of our members and sponsors across the country for supporting the CPP. Your continued support of events, annual donations and in memory bequeaths are truly appreciated by those who need our assistance.



# Brought to you by our **GENEROUS SPONSORS**

WE SALUTE AND THANK THE FOLLOWING WHO HAVE CONTRIBUTED THEIR TIME,  
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# and *Thank You* to our **SPOTLIGHT TABLE SPONSORS**



## Thanks to our **PRIZE SPONSORS**







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**Co-Founder & Co-Director** Sarah Brown  
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## PAST PRESIDENTS 1940-2024

**1940-41** Clair Hague  
**1942** O.R. Hanson  
**1943-45** Clair Hague  
**1946** Leo Devaney  
**1947-49** Hon. J. Earl Lawson, K.C.  
**1950** Ray Lewis  
**1951** O.R. Hanson  
**1952-55** N.A. Taylor  
**1956-57** Morris Stein  
**1958-59** R.W. Bolstad  
**1960-62** Frank H. Fisher  
**1963-65** Dan Krendel

**1966-67** Leonard Bishop  
**1968-69** Myer Axler  
**1970** A.L. "Pat" Travers  
**1971** Lloyd C. Pearson  
**1972-73** Leonard Bernstein  
**1974-75** Lionel Lester  
**1976-77** Don Watts  
**1978** Gerald Dillon  
**1979-80** Orval Fruitman  
**1981-82** Jack Bernstein  
**1983** Ted Hulse  
**1984-85** Dudley Dumond

**1986-88** Barry Carnon  
**1989-90** Ron Emilio  
**1990** Barry Silver  
**1990-92** Robert Stinson  
**1993-94** Michael Taylor  
**1995-97** Phil Carlton  
**1998-2001** Cathy Watson  
**2002-2017** Phil May  
**2018-2022** Jason Fulsom  
**2023** Greg Mason

## DINNER AWARD COMMITTEE

Michael Blonde, Margaret Burnside,  
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Gurbani Marwah, Silvia Murday, Melissa Pressacco,  
Wallace Seto, Darren Stokes and Danish Vahidy.

Thank you to Wallace Seto for his creative and production work on the CPP Awards Book, including the cover, this year.

We appreciate the support from all of the companies that place ads in our Awards Dinner Book each year and help to sponsor the event.

Thank you to Michael Blonde for creating the event package and graphics for this year's Awards Dinner.

We thank Silvia Murday, Michael Blonde, Vanessa John and Jeff Cole from Extreme Reach for the recipient interviews and capturing tonight's special moments on video.





# CANADIAN PICTURE PIONEERS HONOUR ROLL



1950 First Canadian Picture Pioneers Dinner Banquet, honouring Pioneer Simon Meretsky

1952 **First Canadian Picture Pioneers Pioneer of the Year Dinner celebrating 50 Years of Theatre Exhibition across Canada**  
Honours presented to Jule Allen, George Ganetakos, A.J. Mason, Ernest Ouimet, John Schuberg, F.G. Spencer

## PIONEER OF THE YEAR

1953 John J. Fitzgibbons C.B.E.  
1954 Jack Arthur O.B.E.  
1955 Louis Rosenfeld  
1956 Oscar Hanson  
1957 William Summerville Sr.  
1958 N.A. (Nat) Taylor  
1959 Haskell Masters  
1960 Morris Stein  
1961 Reuben W. Bolstad  
1962 William Lester  
1963 Frank Fisher  
1964 Robert D. Hurwitz & Harry W. Hurwitz  
1965 Herbert Allen  
1966 Dan Krendel  
1967 Harold Pfaff  
1968 Harvey Harnick  
1969 Leonard Bishop  
1970 David Rothstein  
1971 Myer Axler  
1972 Zeke Sheine  
1973 David Ongley Q.C.  
1974 O.J. Silverthorne  
1975 Leonard Bernstein  
1976 Lionel Lester  
1977 Hector Ross  
1978 N.A. (Nat) Taylor  
1979 Gerry Dillon  
1980 George Destounis

## SPECIAL AWARD RECIPIENTS

Lt. Col John A. Cooper, Ray Lewis, Bernard E. Norrish  
William McLaughlin, Charles Stephenson  
Hy Bossin  
James A. Whitebone, Winnipeg Branch  
Kenneth Leach, Vancouver Branch  
A.J. Laurie, William Singleton, Walter Wilson, J. Howard Boothe, Charles Krupp  
Frank Gow, W.O.(Bill) Kelly, Joshua Lieberman, P.W. Mahon, Harold Pfaff  
Reg Doddridge, Tom Cleary, Clare Appel, Steve Rolston  
Bert Cooper, William Redpath, Robert Hurwitz, J.F. (Jimmy) Davie, Izzy H. Allen  
Roy Tash, Bill Stewart, Hugh Sedgwick  
Ken Beach, J.M. Rice, William Reeves  
O.J. Silverthorne, Tom Daley  
Charles Dentelbeck, F. Gordon Spencer, Fred Varlow  
Art Bahen, Maynard Joiner, David Rothstein, A.L. (Pat) Travers  
*First 50 year Scrolls awarded to over 100 Pioneer members*  
Harry Irving Howard, James Nairn, May Chinn, Hy Swartz  
Walter DuPerrier, Nat Gordon, Abe Levy, Zeke Sheine  
Jack Fitzgibbons, Ferg Martin, Ivan Ackery  
Owen Bird, Lionel Lester, Phil Maurice, Andy Rouse  
Bert Brown, Florence Long, Hector Ross, Sam Swartz  
Gerry Dillon, John Ferguson, Curly Posen, Sydney S. Newman  
Lloyd Pearson, Murray Lynch, Gerald Sutherland, (WOMPI) Women of the Motion Picture Industry  
Morris Appleby, Jack Armstrong-Taylor, Robert Myers, Larry Strick  
Romeo Goudreau, Dawson Exley, Barry Myers, Bill Devitt  
Les Sprague, Frank Marshall, Martin Simpson, Harry Blumsom  
Ross Campbell, Blain Covert  
Doug Gow, Harold Joyal, Fred Leavens, Bert Wiber  
Don Watts, John Bernard, Greig Jones

## PIONEER OF THE YEAR

1981 Barry Myers  
1982 Robert Myers  
1983 Jack Bernstein  
1984 Don Watts  
1985 Chris Salmon  
1986 Morris Appleby  
1987 Doug Gow  
1988 Barry Carnon  
1989 A.L. (Pat) Travers  
1990 Dudley Dumond  
1991 Ron Emilio  
1992 Ted Hulse  
1993 Robert Stinson  
1994 Herb Mathers  
1995 Michael Taylor  
1996 Doug Pinder  
1997 Paul Wroe  
1998 Philip R. Carlton  
1999 Orval Fruitman  
2000 John Bailey  
2001 Doug Isman  
2002 Cathy Watson  
2003 Sandra Stewart  
2004 Allen Karp  
2005 Karen Davis  
2006 Brian Stewart  
2007 Michael Kennedy  
2008 Eugene Amodeo  
2009 Denise James  
2010 Stuart Fraser  
2011 Michael Goldberg  
2012 Neil Campbell  
2013 Robert Wales  
2014 Phil May  
2015 Ian Shaw  
2016 Karen Burke-Keniston  
2017 John Pedersen  
2018 Clinton Young  
2019 Michael Mosca  
2020-21 *No Awards Presented*  
2022 John Freeborn  
2023 Jason Fulsom

## SPECIAL AWARD RECIPIENTS

Orval Fruitman, Herb Mathers, Mark Kramer, Fred Levitt  
Dudley Dumond, Al Youngson, Syd Sniderman, Cecil Johnston  
Barry Carnon, Mort Prevost, Allan Laubenstein, Violet Hosford  
Hilliard Gunn, George Heiber, Genny LeBlanc, Irving Stern  
Ted Hulse, A.W. Shackleford, Nathan (Nadie) Wolk, Cedric Woodbury  
Herb Black, Doug Isman, Olive MacDonald, Bud Prygrocki  
Jack Gow, Graydon Hulse, Ruth Melman, Michael Taylor  
Betty Bellamy, Jack Franko, Jim Fustey, Dan Jardine  
Don McKelvie, Doug Pinder, David Wolk  
Dan McLeod, Pat McIntyre, Paul Wroe  
Lou Barr, Phil Carlton, Roly Rickard, Bryan Rudston-Brown  
Joan Brown, Gail Shiffman, Ron Tiboni  
Gordon Purnell, Cathy Watson  
Brian Rogers, Richard Lothian, Bob Shackleford, Ellie Munro  
Hank Heck, Denise James, Gary D. Martin  
*Ancillary Awards not presented in 1996*  
Dene Joyal, Bob MacDonald  
Karen Davis, Bob Scott  
Ted Bielby, Brian Stewart, Sandy Stewart  
Ray Mainland, Ian Shaw, Al Whittle. Tom Fermanian  
Marie Formosa, John Freeborn, Michael Goldberg  
Colin Davis, Bruce Elves, Phil May, Ken Williamson  
Harriet Bernstein, Michael Kennedy, Greg MacNeil, John Pedersen  
Neil Campbell, Jennifer Hofley, Dean Leland, Clinton Young  
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Adam Noble, Darlene Ullman, Jason Wright, Donna Grant  
Jason de Courcy, Ron Flynn, Sarah Nocoloff, Susan Smythe-Bishop  
Louise Campbell, Darlene Elson, Ernie MacDonald, Frank Kettner  
Carol Burgoyne, Tony Cianciotta, Vincenzo Guzzo, Shaun McAlpine, Joe Peixoto  
Brian Chu, Anthony Macina, Dale Reimer, Shellie Goldberg  
Mario Fortin, John Narvali, Don Popow  
Jason Fulsom, Karen Hansen, Michael Stewart, Barry Newstead  
Heather Briant, Frank Carey, Loredana Lombardo, Pat Marshall  
Nuria Bronfman, Andy Faux, Janice Luke, Ted Bielby  
*Awards Dinner not held because of COVID health crisis*  
Michael Brooker, Kevin Eagle, Sandy Power, Daniel Séguin  
Kylie Bechberger, Carrie Wolfe



# Congratulations to this Year's Recipients

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2024  
CPP HONOUREES

PIONEER OF THE YEAR  
LOUISE CAMPBELL

SILVER SPOTLIGHT AWARD  
JOANNA MILES  
GINETTE SCHNEIDER  
KEVIN WATTS

SILVER SPOTLIGHT SPONSOR



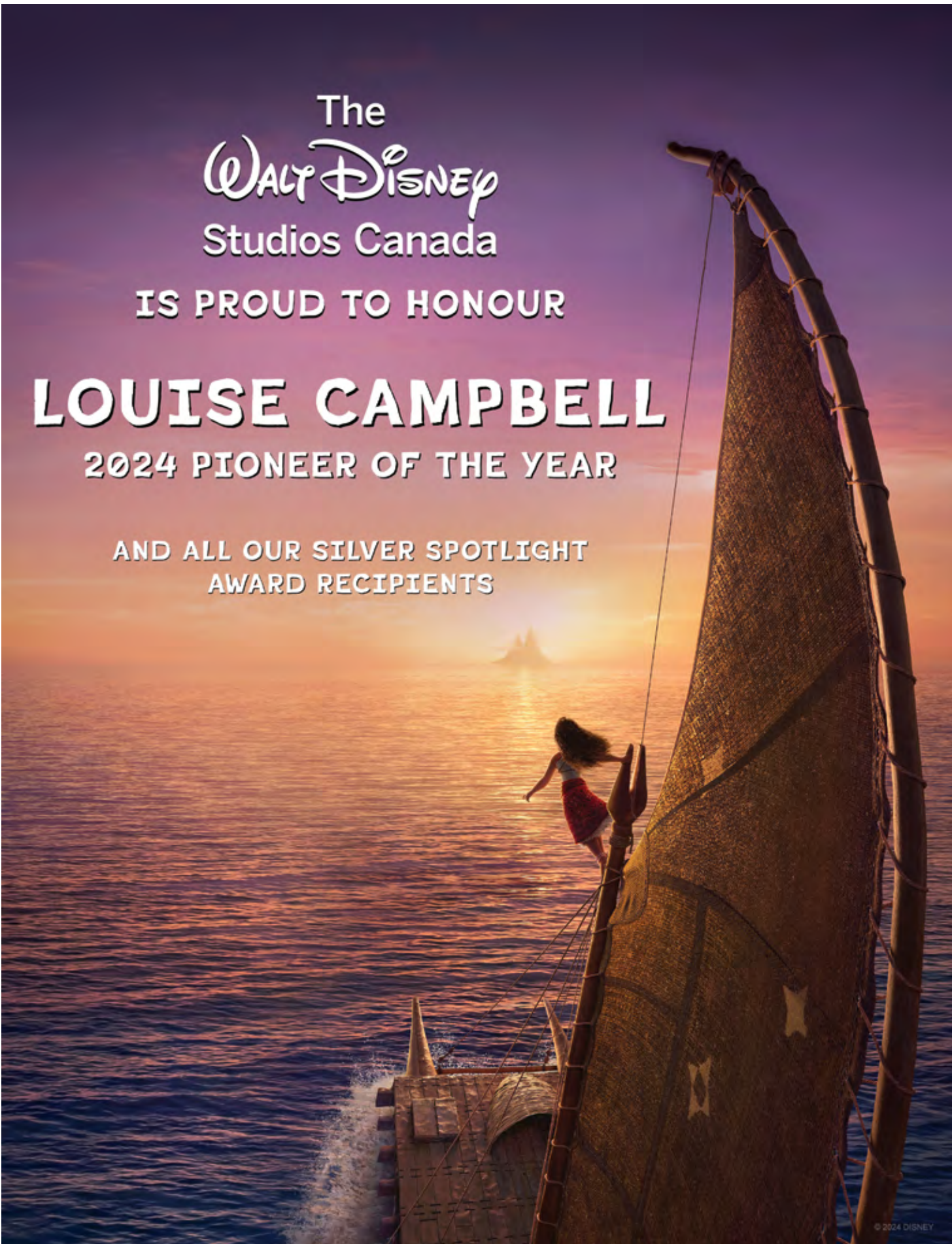
The  
Walt Disney  
Studios Canada

IS PROUD TO HONOUR

**LOUISE CAMPBELL**

2024 PIONEER OF THE YEAR

AND ALL OUR SILVER SPOTLIGHT  
AWARD RECIPIENTS



2024 SPOTLIGHT SPONSOR

**IMAX**  
CONGRATULATES

2024 Pioneer of the Year

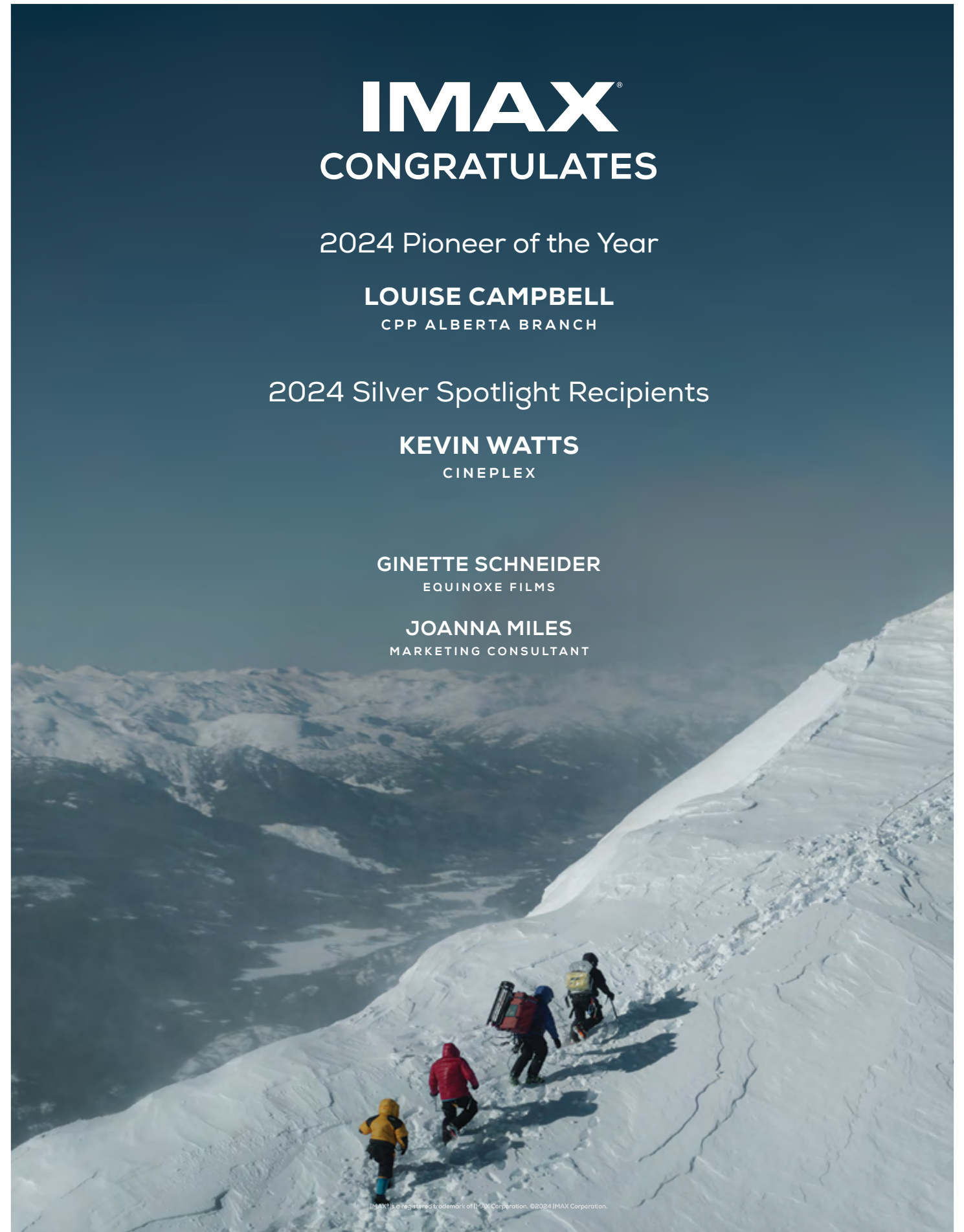
**LOUISE CAMPBELL**  
CPP ALBERTA BRANCH

2024 Silver Spotlight Recipients

**KEVIN WATTS**  
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Paramount Pictures  
warmly salutes our beloved  
friend & industry icon  
on this well-deserved honour

**LOUISE CAMPBELL**  
**2024 Pioneer of the Year**  
Past President, CPP Alberta Branch

and salutes all 2024 Pioneer Award Honorees

Silver Spotlight Award Recipients

**JOANNA MILES**  
Marketing Consultant

**KEVIN WATTS**  
Cineplex

**GINETTE SCHNEIDER**  
Equinoxe Films



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2024 SPOTLIGHT SPONSOR



*Congratulating  
2024 Pioneer of the Year*

**LOUISE  
CAMPBELL**

*Silver Spotlight Award Recipients*

Joanna Miles    Ginette Schneider    Kevin Watts

*From your friends at*

**XR** EXTREME  
REACH

2024 SPOTLIGHT SPONSOR



DELUXE CONGRATULATES

**Louise Campbell**  
PIONEER OF THE YEAR

**Joanna Miles  
Ginette Schneider  
Kevin Watts**

SILVER SPOTLIGHT AWARDS

PROUD SPONSOR OF THE  
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2024 SPOTLIGHT SPONSOR





Canadian Picture Pioneers  
Alberta Branch

**CONGRATULATES**  
*Louise Campbell*  
**PIONEER OF THE YEAR**



**SILVER SPOTLIGHT AWARDS**  
Joanna Miles | Ginette Schneider | Kevin Watts



2024 SPOTLIGHT SPONSOR

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Warmly congratulates

**LOUISE CAMPBELL**

2024 Canadian Picture Pioneers  
Pioneer of the Year

And proudly salutes

**JOANNA MILES**  
**GINETTE SCHNEIDER**  
**KEVIN WATTS**

Silver Spotlight Award Recipients



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2024  
**GOLF DAY  
& BBQ**  
THANK YOU SPONSORS AND MEMBERS







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CONGRATULATES

Pioneer of the Year 2024  
**Louise Campbell**

Silver Spotlight Award Recipients

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CANADIAN PICTURE PIONEERS

===== **2024** =====  
PIONEER OF THE YEAR

**LOUISE CAMPBELL**

AND  
SPOTLIGHT AWARD WINNERS

**JOANNA MILES**  
**GINETTE SCHNEIDER**  
**KEVIN WATTS**



# LOUISE CAMPBELL

## 2024 PIONEER OF THE YEAR

### SILVER SPOTLIGHT AWARD WINNERS

Joanna Miles  
Marketing Consultant

Ginette Schneider  
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Congratulations to this year's winners,  
from your friends at Landmark Cinemas.

AMAZON MGM STUDIOS

*is proud to support the*



*And congratulates*

LOUISE CAMPBELL  
JOANNA MILES  
GINETTE SCHNEIDER  
KEVIN WATTS

2024 Pioneer of the Year Honouree  
And Silver Spotlight Award Recipients

*We celebrate your generosity,  
vision and philanthropy*





Congratulations  
**Louise Campbell**  
2024 Pioneer of the Year

&

**Joanna Miles**  
**Ginette Schneider**  
**Kevin Watts**

Silver Spotlight Award Recipients

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MOVIO



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*Congratulations*

PIONEER OF THE YEAR

**LOUISE CAMPBELL**



SILVER SPOTLIGHT AWARD WINNERS

**JOANNA MILES**

**KEVIN WATTS**

**GINETTE SCHNEIDER**









## CONGRATULATIONS

**Pioneer of the Year**  
**Louise Campbell**

**Silver Spotlight Awards**  
**Joanna Miles**  
**Ginette Schneider**  
**Kevin Watts**

REAL D

CONGRATULATIONS TO THE ONE, THE ONLY...



CHEERS TO THREE INCREDIBLE INDUSTRY EXECUTIVES ON THEIR  
WELL-DESERVED SILVER SPOTLIGHT AWARDS



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PROUD TO SUPPORT THE  
CANADIAN PICTURE PIONEERS

THE GLOBAL ENTERTAINMENT MARKETING COMPANY  
ON THE SAME PAGE AS MMS SINCE 2022





# Louise CAMPBELL

Louise grew up in Manitoba as an “oil brat”. After growing up in the 50’s and 60’s she discovered that it was a very good life. She thought everyone had new houses and flush toilets their whole life. Louise met Neil in high school in 1968 and started in the industry working for Rothstein Theatres as a candy girl that same year. After college and marriage, Neil joined the industry in 1974, and she worked with him while raising their family. She followed him around the country, starting in Weyburn, SK, Medicine Hat, AB, St. Albert, AB, Fort McMurray, AB, Calgary, AB, Toronto, ON and then back to Calgary. She had a baby in each of the three prairie provinces and friends often asked when they would move to BC and have another baby. She always laughed and said, “three was plenty”. In 1987, Louise was inducted into the Canadian Picture Pioneers (CPP) by Jack Valente at the first ShowCanada in Kananaskis, AB. In 1998, Louise and Neil moved to Toronto where Louise worked for Warner Bros. and then 20th Century Fox. In 2001, they moved back to Calgary where she worked for Theatre Agencies.

In the mid 90’s she was secretary/treasurer for the Alberta branch of CPP. She was President of the Alberta

Branch for the last two decades and she stepped down in 2023. She felt it was time for a younger administration. During Louise’s tenure as President of the CPP Alberta Branch, she spoke and listened to the industry, changed the traditional dates of the AGM to better accommodate the members. The theatre chains were approached politely but firmly to encourage their staff to attend/join, resulting in the attendance at the 2011 AGM increasing by 300%.

“  
**Congratulations to all  
the other award winners.  
You are a great group  
to be a part of.**  
”

She continued to solicit membership across the province from chains and independents. She took on the task of speaking to all retired members who qualified for the CPP Spotlight Pass and building the connection even stronger with the older members and the Pioneers.

On the personal side, Louise also serves on the board of Calgary Seniors’ Resource Society, a not-for-profit society with an operating budget of several million. The organization endeavours to help hundreds of

vulnerable seniors stay connected within their community and remain in their homes, through programs such as “Adopt a Grandparent” and many others. She chairs the Personnel Committee and is a member of their Executive Committee. In the 1990’s until 2005, Louise sang with Sweet Adeline’s (all women’s acapella four-part harmony). It was a wonderful experience and gave her the opportunity to travel locally and internationally.

Canadian Picture Pioneers has been a huge part of their lives since the inception of ShowCanada in 1987. They were very involved until Neil’s retirement in 2019. Retirement has brought them time to travel, which they are really enjoying.

Her biggest and first love has always been her husband Neil and their three children and now four grandchildren; Drew, Robin, Bryce (Melanie), and grandchildren Carson (18), Haven (17), Harlo (14) and Maya (12).

It is their love and support that has allowed her to work her way through this path called ‘My Life’.

Congratulations to all the other award winners. You are a great group to be a part of.■



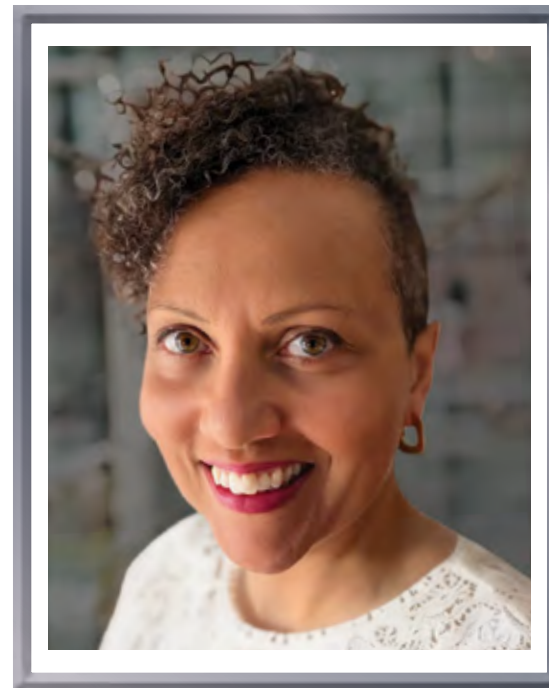
**SEE YOU NEXT YEAR!**  
**SEPTEMBER 13-21, 2025**



Congratulations to all Canadian Picture  
Pioneers 2024 Awards Winners.

Pioneer of the year **Louise Campbell**

Silver Spotlight recipients **Joanna Miles,**  
**Ginette Schneider** and **Kevin Watts**



## 2024 SILVER SPOTLIGHT AWARD RECIPIENT

*Joanna*  
**MILES**

**M**y parents loved to travel, so I was born in Wolverhampton, England. Eventually, their island home of Jamaica called them back, and that's where I had my first movie experience: *STAR WARS* at the Kingston Drive-In by Kingston Harbour. It was magical, and that feeling stayed with me throughout my career.

In the early '80s, our family immigrated to Canada, specifically Belleville, Ontario. After seeing *ANNIE* at the local movie theatre, I begged my mom to enrol me in tap, ballet, and contemporary dance—this was the start of my theatre journey. Midway through high school, we moved to Scarborough, Toronto. The culture shock was intense. I went from being one of four Black families in Belleville to just another brown face. The diversity of languages, food, and people sparked my love for other cultures.

After high school, I attended the University of Toronto, earning a Bachelors in Arts Administration. I performed well and was hired right out of school, spending five incredible

years at the Tarragon Theatre. It was a who's who of Canadian theatre and it also gave me a glimpse into the Canadian film industry.

Craving new challenges, I transitioned from theatre to film distribution, landing a job at Alliance as EA to Tony Cianciotta. Tony became my mentor and friend, teaching me not just about distribution but about life—showing me the power of charm, the importance of play at work and the value of fighting for what you believe in.

I later joined the marketing team at Alliance Atlantis. The highlight of my time there was the work we did on *THE LORD OF THE RINGS* trilogy. We collaborated with the Oscar-winning production crew on exhibits featuring props and costumes from the films. Afterwards, I took a break and travelled to New Zealand to recharge, enjoying the Kiwi hospitality.

Returning to Canada, I rejoined Tony at Capri Films, gaining valuable experience in sales and production. When Capri dissolved, I moved on to Maple Pictures, working with another

brilliant team. Maple was acquired by Alliance which was subsequently acquired by eOne, where I enjoyed a fantastic 10-year run.

I'm particularly proud of my work at eOne on the DEI Executive Council, which led to my involvement with The Black Academy and the eventual creation of the CPP Internship Program. Providing opportunities for underrepresented groups has become a personal mission.

Today, I work internationally as a marketing consultant and have collaborated with AGC Studios in Los Angeles and the Red Sea International Film Festival in Saudi Arabia. It's been an amazing journey, and I'm excited for what's next.

I want to thank everyone I've crossed paths with in my career—I learned something from each of you. And I especially thank the Pioneers for this honour. I've been a Pioneer member since 1997 and became actively involved just before the pandemic. I'm proud to be part of an organization that makes such a positive impact and does so much good.■

*Congratulations*  
*to*

**The Best  
Award  
Winners  
Ever**



*From your friends,*  
**Cineplex Pictures**

**To one of *the best*  
in the biz!**

Congratulations **Joanna** on your  
well-deserved Silver Spotlight Award.



From your friends at  
**Touchwood**  
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LES PIONNIERS DU CINÉMA  
DU QUÉBEC  
FÉLICITENT CHALEUREUSEMENT  
*Ginette Schneider*  
POUR SON PRIX  
“SILVER SPOTLIGHT AWARD”



THE QUEBEC PICTURE PIONEERS  
SALUTES  
*Louise Campbell*  
“PIONEER OF THE YEAR 2024”  
*Joanna Miles*  
*Ginette Schneider*  
*Kevin Watts*  
“SILVER SPOTLIGHT AWARD”



RÉCIPIENDAIRE DU PRIX  
SILVER SPOTLIGHT  
2024

*Ginette*  
**SCHNEIDER**

Mon aventure dans l'industrie cinématographique a commencé alors que j'étais adolescente, à l'âge de 16 ans, sans vouloir révéler mon âge, il y a très longtemps. 😊

Un lundi soir, j'ai décidé de postuler dans les trois cinémas de mon quartier à Laval. Le vendredi suivant, j'ai commencé au Cinéma Laval 2000 appartenant à la chaîne Canadian Odeon Theatre. J'ai commencé en tant que candy girl et caissière, puis assistante à l'administration pendant environ cinq ans. Lors d'un changement de direction au Laval 2000, M. Jean Cyr (superviseur à l'époque) est venu travailler avec nous. Suite à sa visite, il m'a offert l'opportunité de travailler au bureau régional de Montréal. Je lui serai éternellement reconnaissante, car il a été l'instigateur d'une carrière magnifique qui commençait pour moi.

J'ai travaillé dans plusieurs cinémas tout en étant au bureau régional de Montréal. Durant cette période, Canadian Odeon a été acheté par Cineplex Corporation, et j'ai été engagée à temps plein pour divers départements : programmation, marketing et opérations. Finalement, j'ai trouvé le département des opérations

plus intéressant et j'ai commencé à temps plein comme assistante au Directeur des Opérations. Ce département était dirigé par nul autre que Michael Mosca. J'ai parlé plus tôt de M. Cyr, pour qui je serai éternellement reconnaissante, Michael est aussi l'une de ces personnes. Il m'a beaucoup appris sur les subtilités des opérations durant ces neuf années. Je suis ensuite revenue à la programmation pour Cineplex Odeon Films et Alliance Viva Films sous la supervision de Claude Chéné, une autre personne pour qui je serai éternellement reconnaissante. J'ai ensuite quitté Cineplex Odeon pour rejoindre France Film en distribution en tant que programmatrice pour les films Walt Disney au Québec pendant deux ans, puis je suis devenue adjointe exécutive au vice-président principal, Michael Mosca (à nouveau), distribution et production chez France Film/Equinoxe Films. Plus récemment, j'ai travaillé quatre ans pour l'Association des Propriétaires de Cinémas du Québec (APCQ) comme Adjointe au conseil d'administration, tout en restant chez Equinoxe Films.

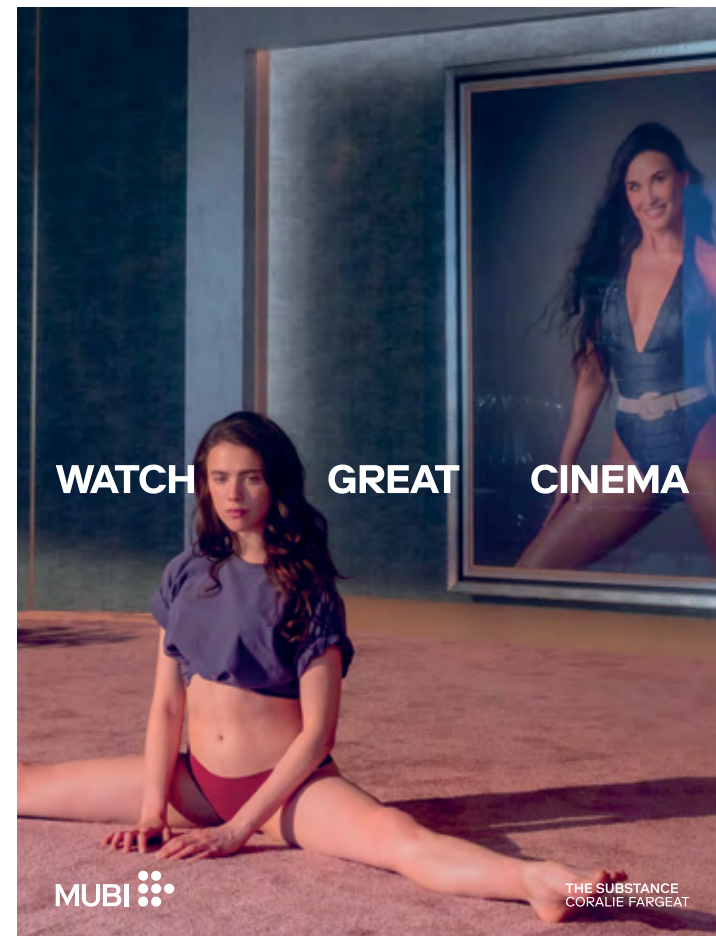
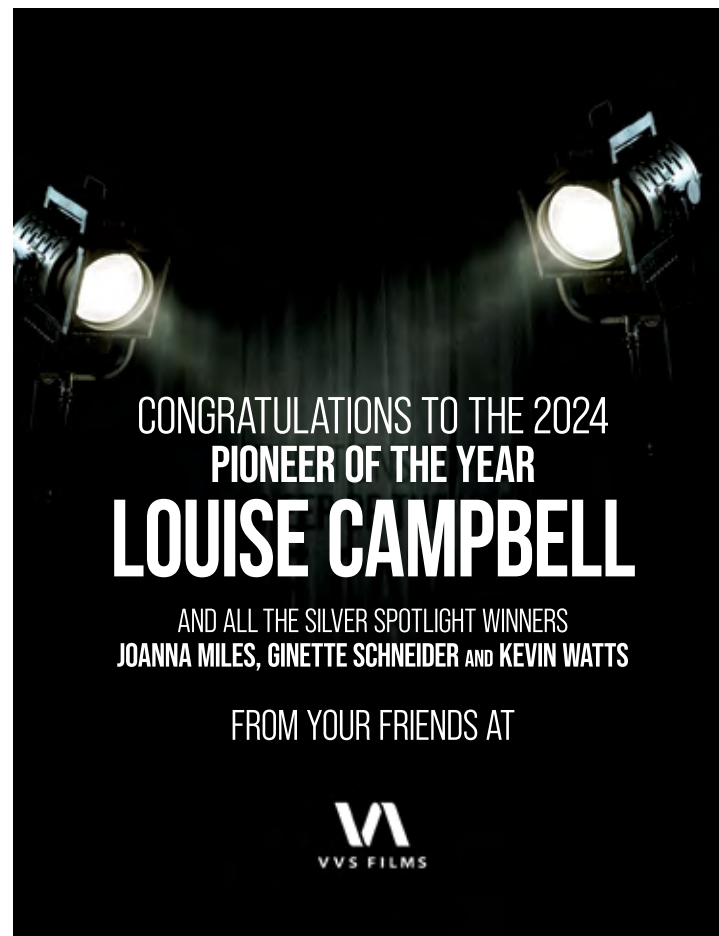
J'ai eu la grande chance de participer à pratiquement toutes les activités des “Pionniers du Cinéma du Québec” en


termes de préparation et de participation à des événements pendant plus de 35 ans. Entre autres, le développement de tournois de golf ainsi que de dîners annuels. Quel bonheur de rassembler des gens de l'industrie pour une journée ou une soirée afin de prendre le temps de s'amuser et de célébrer. J'ai également été Mère Noël pour les enfants des Pionniers !! **Je souhaite remercier les Canadian Picture Pioneers pour cet honneur qu'ils m'accordent. Je leur serai éternellement reconnaissante.**

Tout au long de ma carrière j'ai eu la chance de rencontrer des gens formidables. Il serait trop long de tous les énumérer, mais permettez-moi de profiter de cette occasion pour les remercier tous ! Je ne peux passer sous silence la contribution de ma famille. Ils ont été et sont toujours mes plus grands alliés. Merci à vous de m'avoir accompagnée dans cette vie professionnelle remplie de moments inoubliables. En repensant à ma carrière professionnelle, seuls de beaux souvenirs me viennent à l'esprit. Ce fut toute une « ride »...


Je terminerai en disant : Merci la vie... ■







EQUINOXE FILMS CONGRATULATES  
**PIONEER OF THE YEAR 2024**  
**LOUISE CAMPBELL**  
 AND ALL SILVER SPOTLIGHT AWARD RECIPIENTS:  
**JOANNA MILES, KEVIN WATTS**  
 AND OUR VERY OWN, **GINETTE SCHNEIDER.**



Chère Ginette,

Il est difficile d'imaginer que nous travaillons ensemble depuis près de 40 ans, au sein de différentes entreprises et avec les Pionniers. Tu as été ma béquille dans les hauts et les bas. Ta fidélité est irréprochable et je ne pourrai jamais assez te remercier. Félicitations pour une reconnaissance attendue depuis longtemps et tellement méritée!!



# 2024 SILVER SPOTLIGHT AWARD RECIPIENT

## Ginette SCHNEIDER

My adventure in the film industry began as a young teenager of 16, without giving away my age, a very long time ago. 🥰

One Monday evening I decided to apply at the three cinemas in my neighborhood of Laval. By the following Friday I started at Cinéma Laval 2000, a Canadian Odeon theatre. I started as a candy girl and cashier and also assisted the managers in administration for about five years. During a management change at Laval 2000, Mr. Jean Cyr (supervisor at the time) came to work with us. Following his visit, he offered me the opportunity to work at the regional office in Montreal. I will be eternally grateful to him, since he was the instigator of a magnificent career that was beginning for me.

I worked in several theatres and at head office at the same time. During this period Canadian Odeon was purchased by Cineplex Corporation, and I was taken full-time as an assistant to various departments, booking, marketing and operations. Ultimately, I found operations more interesting and started full-time as assistant

to the Director of Operations. This department was headed by none other than Michael Mosca. I spoke earlier about Mr. Cyr for whom I would be eternally grateful, Michael is also one of these people. He taught me so much about the intricacies of operations in that nine-year span. I went back to booking for Cineplex Odeon Films and Alliance Viva Films under the

“ I wish to thank the Canadian Picture Pioneers for this wonderful and humbling honour that they have bestowed upon me. I shall be forever grateful. ”

supervision of Claude Chéné, another person for whom I will be eternally grateful. I then left Cineplex Odeon to join France Film in distribution as their booker for Walt Disney films in Quebec for two years and then became Executive Assistant to Senior VP, Michael Mosca (again) distribution and production France Film/Equinoxe Films. And finally, worked four years for the Association des Propriétaires de Cinémas du Québec (APCQ) as the Assistant to the board of directors, while still with Equinoxe Films.

I had the great fortune to participate in practically all the activities of the “Pionniers du Cinéma du Québec” in terms of event preparation and participation for over 35 years. Among other things, the development of golf tournaments as well as annual dinners. What a joy to bring people from the industry together for a day/evening to take time to have fun and celebrate. I was also Mrs. Claus for the Pioneer Kids Christmas!! I wish to thank the Canadian Picture Pioneers for this wonderful and humbling honour that they have bestowed upon me. I shall be forever grateful.

I have had the chance to meet wonderful people. It would take too long to list them all but let me take advantage of this opportunity to thank them all! Je ne peux passer sous silence la contribution de ma famille. Ils ont été et sont toujours mes plus grands alliés. Merci à vous de m'avoir accompagné dans cette vie professionnelle remplie de moments inoubliables. Looking back at my professional career, only beautiful moments come to mind. What a Ride it has been!

I will end by saying, Merci la vie... ■



CINEPLEX CELEBRATES  
OUR VERY OWN

# KEVIN WATTS

SILVER SPOTLIGHT RECIPIENT

*"When you're the cash cow that  
lays the golden goose egg, people  
are always going to cheer you on."*

– Noel Gallagher



PRESENTING SPONSOR



## 2024 SILVER SPOTLIGHT AWARD RECIPIENT

*Kevin*  
**WATTS**

I have loved movies my whole life. I remember going to the drive-in in Kingston and watching movies out the back window of the station wagon with my Mom, Dad, and brothers. The giant screen, the remarkable stories, and the popcorn and Coca-Cola were something that I looked forward to on those special Saturday nights. The way that I watch movies certainly has changed since the 1980s, but there is nothing that I enjoy more than watching movies in a theatre making memories with people who are important to me.

I started working the business in September 1994 as a Financial Analyst for Cineplex Odeon. Since then, I have been privileged to work my entire career in the Canadian Entertainment industry. I could not have imagined on that first day that I was beginning a career that would allow me to meet and work with so many incredible

people who would also become life-long friends.

I have had the opportunity to work in many roles at Cineplex including, Planning, Accounting, Tax, Treasury, Business Development, Film, and Operations. Each of these roles has taught me so much and allowed me to play a small role in the advancement of the movie-going experience in Canada.

I have to say thank you to many people at Cineplex, past and present, and across the industry for their partnership, collaboration and friendship. It means more to me than you will ever know.

A special thanks to Ellis, Dan, and Gord for inspiring, mentoring and supporting me and for seeing things in me that I did not see in myself. Their belief in me has shaped and helped build a career in a business that I love.

Congratulations to our Pioneer of the Year, Louise, and my fellow Silver Spotlight Award winners, Joanna and Ginnette. It is an honour to be recognized together. Thanks to the Canadian Picture Pioneers for the incredible work they do, particularly in providing opportunities for the next generation with the Student Assistance Awards Program.

I would also like to say thank you to my amazing wife, Allyson, who has been with me for each of my 30 years in the industry. Her support, love, and understanding means the world to me, particularly her patience as we often check out movie theatres when we travel. I also want to express my gratitude and love to my children, Katelyn and Adam, who impress me and make me proud each, and every day. #kwcc ■











LOUISE  
Heartfelt Congratulations To Our  
Lovely Dear Friend. Wishing You A  
Night of Love, Laughter, And Special  
Moments. We Are So Very Proud Of You  
Lots Of Love & Hugs John & Kelley

Kevin,  
For a Dallas Cowboys fan you're alright!  
In all Seriousness this award is beyond  
deserved. Thank you for leading by  
example and most importantly being an  
awesome human. And, lest we forget  
when it comes to golf...Caulfield will  
always win, Harrison will Mulligan, but  
you will out drive us all. Congratulations!

Timlick

Bravo Kevin!  
Pour cette nomination qui est  
plus que méritée. Ta contribution  
à Cineplex et ton équipe est tout  
à fait exceptionnelle.  
"Think Positive" well done...  
DANIEL.

## Congratulations, Joanna!

We are so proud of your nomination! Thank you for blazing the trail for  
women in our industry and for continuously inspiring us with your  
incredible talents. Your contributions enrich our field, and stepping out  
of your comfort zone to support our community fuels our industry with  
innovation and creativity.  
Your strength, achievements, and determination are a beacon for us  
all, and we are honored to celebrate this milestone with you.

XO

Silvia Murday and Alejandra Zapata

LOUISE, CONGRATULATIONS ON  
THE PIONEER OF THE YEAR  
AWARD. YOU ARE MOST DESERVING  
AND THANK YOU FOR ALL YOU  
HAVE DONE FOR OUR INDUSTRY  
ELLIE

Congrats Miles  
on your well-deserved  
award!

JK  
Jensen Lopez-Lee

Louise.  
We are sending you our most  
heartfelt and warmest  
congratulations!  
from the ProjectTech family

ALLO GINETTE.

SE SUIT FIER DE TOI. ON APPRÉCIE  
GRANDEMENT TON ENGAGEMENT CONTINU  
À L'INDUSTRIE. UNE BELLE MARQUE  
DE RECONNAISSANCE MÉRITÉE.  
MERCI POUR TOUT GINETTE ET TES CONSEILS.

DANIEL .XX

LOUISE!!!

COMME AND I ARE SO HAPPY  
FOR YOU TONIGHT. YOU ARE  
INDEED A VERY SPECIAL PERSON  
TO SO MANY. CONGRATULATIONS!  
GREG MASON

JOANNA,  
WELL DONE AND HAPPY  
THAT YOU ARE A WINNER.  
THANKS FOR ALL YOUR  
EFFORT IN MAKING MOVIE  
ENTERTAINMENT MAGICAL.  
ELLIE

RIPPED JEANS +  
SWEAT SHIRTS TUBER.  
CONGRATS BOSS!  
GURBAN!

CONGRATS  
Louise Ginette Kevin

We celebrate you tonight and thank you for your passionate leadership! Margaret

WHERE - IS - JOANNA MILES???

OH HOW FAR WE'VE COME...

CONCRATULATIONS, JO!

CARRIE

KEVIN, SO PROUD OF YOU  
ON THIS WELL DESERVED  
HONOUR. YOU HAVE DONE  
SO MUCH FOR OUR COMPANY  
AND INDUSTRY. ENJOY WORKING  
WITH YOU AS YOU KEEP  
RAISING THE BAR. ELLIE

Congratulations Louise.  
Long overdue and  
well deserved!  
Enjoy your special night  
Love, Cathy Watson

KEVIN.

IT'S BEEN GREAT WORKING WITH YOU OVER ALL THE YEARS ... I LOOK  
FORWARD TO MANY MORE TO COME.

CONCRATULATIONS!

CARRIE

LOUISE.

SO THRILLED TO CELEBRATE YOU THIS EVENING! YOU AND NEIL HAVE  
BEEN A SUPPORTIVE AND CONSTANT  
PRESENCE THROUGH MY CAREER AND I AM SO CRATEFUL.  
CONCRATULATIONS ON THIS WELL-DESERVED HONOUR!

CARRIE

GINETTE, CONGRATULATIONS  
AND ALL THE BEST MOVING  
FORWARD AS THIS BUSINESS  
GETS STRONGER.  
ELLIE

JOANNA,

YOU ARE AN AMAZING PERSON WHO  
HAS HAD AN IMPACT ON SO MANY  
IN OUR INDUSTRY. CONGRATULATIONS  
MY FRIEND ON THIS WELL-DESERVED  
AWARD!

GREG MASON

JOANNA

The passion, creativity, dedication and humour you throw into  
everything you do has always been an inspiration. Congratulations! Margaret

KEVIN,

I HAVE BEEN A FAN OF YOURS FOR  
A VERY LONG TIME NOW. YOU ARE  
VERY DESERVING OF THIS AWARD.  
CONGRATULATIONS SIR!

GREG MASON

Congratulations to the 2024 winners!  
Louise, Kevin, Joanna, Ginette  
Well done and Well deserved!  
Jason.



CJ4DPLEX CONGRATULATES

**KEVIN WATTS**

2024 CANADIAN PICTURE PIONEERS  
SPOTLIGHT AWARD

**SCREEN X 4DX**



"Each time a woman stands up for herself,  
without knowing it possibly, without  
claiming it, she stands up for all women"

— Maya Angelou



**OUR HEARTFELT CONGRATULATIONS TO**

*2024 PIONEER OF YEAR*

**LOUISE  
CAMPBELL**

*SILVER SPOTLIGHT WINNERS*

**JOANNA MILES  
GINETTE SCHNEIDER  
KEVIN WATTS**

**We couldn't do what we do, without YOU!**

—Pioneering Women



@PioneeringWomenCanada



@PioneeringWomenCA



CONGRATULATIONS!

2024  
Canadian  
Picture  
Pioneers  
Award Winner

*Louise  
Campbell*

Silver Spotlight  
Winners

*Joanna Miles*

*Ginette  
Schneider*

*Kevin Watts*



**GLOBE MEDIA GROUP**



**CHAMP AND PEPPER**  
Congratulates Our Friend



**JOANNA MILES**  
SILVER SPOTLIGHT AWARD

Congratulations to  
**LOUISE CAMPBELL**  
Pioneer of the Year

**GINETTE SCHNEIDER**  
**KEVIN WATTS**  
Silver Spotlight Award Recipients

POSTERS. TRAILERS. PRINT. A/V. DIGITAL. SOCIAL. MARKETING.  
info@champandpepper.com

*Congratulations*



**LOUISE CAMPBELL**  
PIONEER OF THE YEAR

**SILVER SPOTLIGHT AWARDS**  
JOANNA MILES GINETTE SCHNEIDER  
KEVIN WATTS



Motion Picture Theatre Association of Alberta

**CONGRATULATIONS**

TO THIS YEAR'S GROUP OF DEDICATED  
AND PASSIONATE HONOUREES!

2024 PIONEER OF THE YEAR  
**LOUISE CAMPBELL**

SILVER SPOTLIGHT AWARD RECIPIENTS  
**JOANNA MILES**  
**GINETTE SCHNEIDER**  
**KEVIN WATTS**



**allied global marketing**

is thrilled to celebrate

**LOUISE CAMPBELL**

Pioneer of the Year

&

Silver Spotlight Award Recipients

**JOANNA MILES • GINETTE SCHNEIDER • KEVIN WATTS**

www.alliedglobalmarketing.com

CONGRATULATIONS  
TO THE 2024 PIONEER  
AWARDS RECIPIENTS

**PIONEER OF THE YEAR**

**LOUISE CAMPBELL**

Past President, CPP Alberta Branch

SILVER SPOTLIGHT WINNERS

**JOANNA MILES**  
Marketing Consultant

**GINETTE SCHNEIDER**  
Administrative Assistant, Equinox Films

**KEVIN WATTS**  
Executive Vice President, Exhibition and LBE,  
Cineplex Entertainment



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**L.M. CLARK Customs Broker Ltd.**

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Olivia Assels  
Cineplex



Christianna Bautista  
Cineplex



Ria Bhalla  
Cineplex



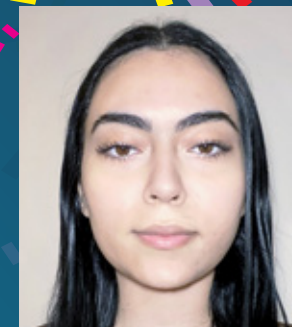
Kaitlyn Blackwood  
Premier Theatres



Sumaiya Saad Chaity  
The Rec Room



Maryana De Souza  
Cineplex



Shailin Djavanmardi  
Cineplex



Cassandra Edgerton  
Cineplex



Joshua Felix  
Cineplex



# STUDENT ASSISTANCE AWARDS

# CONGRATULATIONS TO OUR 2023 RECIPIENTS



Sandra Gonzalez  
Cineplex



Myers Illes  
Beacon Theatre



Courtney King  
Cineplex



Sonja Lang  
Extreme Reach



Bethany Langelaan  
Cineplex



Lena Nguyen  
Cineplex



Kaleb Piper  
Gallery Cinemas



Neelaampari Premnath  
Cineplex



Scott Schultz  
The Movie Mill



Maureen Sendin  
Cineplex



Adam Shergill  
Cineplex



Elizabeth Stewart  
Deluxe



Keanna Stock  
Norwood Theatre



Harleen Toor  
Cineplex



Taylor Vukosa  
Cineplex



Cathy Zhang  
Cineplex

**CHECK OUR  
WEBSITE FOR  
NEXT YEAR'S  
APPLICATION  
DEADLINE!**



CANADIAN PICTURE PIONEERS

# STUDENT ASSISTANCE

AWARDS PROGRAM

## Thank You, Pioneers!

Your contributions have made a huge difference.

The Canadian Picture Pioneers Student Assistance Awards Program has awarded **over 1 Million in the past 21 years...** **changing the lives of 368 young people** associated with our industry.

Movies are magic and the film industry is full of ambitious, intelligent and creative young people. If you would like to support the Pioneers' future movers-and-shakers, please consider the Student Assistance Program.

**Let's Keep Changing Young Lives!**



## CANADIAN PICTURE PIONEERS INTERNSHIP PROGRAM

This year, Canadian Picture Pioneers continued its Internship Program in partnership with Universal Pictures Canada. Together, we hired a summer intern, Ria Bhalla, who was placed with the Universal team for 15 weeks. Ria worked in multiple departments, learning many aspects of the industry, including distribution, marketing, publicity and promotions.

*We asked Ria to share her experience in her own words.*

This internship was unique in that it allowed me to work with both the media and sales departments, giving me a more holistic view into the work of the Universal Pictures Canada team. I was able to learn about in-theatre marketing, linear and digital marketing, the inner workings of distribution and so much more. I truly felt like the work I was doing within this company was part of something larger. I am so grateful that I was assigned tasks and projects that contributed to new releases and the overall work the Universal Pictures Canada team was doing.

The Universal team was beyond welcoming to me. I got to have one-on-one meetings with several team members from Canada and the U.S., which helped me understand how different departments within the company work and how integral cross-collaboration is in this industry. I was able to sit in on some very interesting and unique meetings, which helped me gain a deeper understanding of how teams, specifically the media team, work with external partners.

I would like to thank every team member who sat with me and had

a one-on-one or answered my many questions. I would like to give a very personal and heartfelt thank you to Kayla Taylor and Katie Veloso, both of whom I worked under for the duration of my internship. Kayla and Katie did a fantastic job of including me in meetings, making sure I understood the terminology and acronyms, teaching me how to navigate the job-specific systems needed in this role, and creating a space where I felt open and confident to ask questions to better understand assignments. I always appreciated their confidence in my abilities and work, that contributed to my continuous curiosity in taking on new tasks and projects. I am leaving this internship knowing that this team has taught me so much in our short time together.

I would also like to thank CPP and Melissa Pressacco, who worked on creating such an incredible, enriching, and career-starting opportunity. CPP has been a significant support in my academic and professional career and I am so thankful for the organization's contributions. ■



*If you'd like to learn more or get involved with the CPP Internship Program, please contact [melissa@canadianpicturepioneers.ca](mailto:melissa@canadianpicturepioneers.ca).*



“

IF YOU WANT TO BE SUCCESSFUL,  
IT'S JUST THIS SIMPLE.  
KNOW WHAT YOU ARE DOING.  
LOVE WHAT YOU ARE DOING.  
AND BELIEVE IN WHAT YOU ARE DOING.

”

—Will Rogers

**Congratulations Louise Campbell &  
all the Silver Spotlight Award Recipients**

WRMPPF is honored to work with the Canadian Picture  
Pioneers in the tradition of taking care of our industry  
members. Learn more at [www.wrpioneers.org](http://www.wrpioneers.org).

# IN MEMORIAM



**Tony Cianciotta**  
1939 – 2024

Tony was born in Bari, Italy, and moved to Canada as a young man in 1959. He began his career in the Canadian film industry in 1965, as a key film buyer for the J. Arthur Rank Organization, later Cineplex Odeon. He held key positions at both 20th Century Fox, Canada and Cineplex Odeon. However, Tony is perhaps most recognized for his tenure as Senior VP at Alliance Releasing from 1992 to 1997. From the strategic release of iconic films such as *Pulp Fiction*, *Cinema Paradiso* and *Trainspotting* to blockbusters like the original *Teenage Mutant Ninja Turtles*—under his direction, films consistently grossed well over the 10% benchmark of the North American box office.

Tony was also a strong champion of Canadian cinema, working closely with acclaimed directors like Atom Egoyan and David Cronenberg, while maintaining connections with international filmmakers. Other notable accomplishments include serving as an executive producer on City TV's Netflix series *Bad Blood* and receiving the Canadian Picture Pioneers Silver Spotlight Award in 2014, along with a prestigious appointment by Canadian Heritage.

Tony was dedicated to mentoring emerging filmmakers and many others within the industry. He received recognition for Excellence in Teaching from Toronto Metropolitan University (previously Ryerson University) and was a guest lecturer at various other Canadian institutions. He is survived by his wife, Anna Maria, his son Anthony Jr., and two granddaughters. ■

## HONOURING OUR FELLOW PIONEERS

**Alberta**

**DONNA CAMPBELL**

**British Columbia**

**GRANT HO**

**Ontario**

**LORNE BLY**

**TONY CIANCIOTTA**  
**LARRY RITTENBERG**

**Quebec**

**GILLES DESJARDINS**





CANADIAN PICTURE PIONEERS

# STUDENT ASSISTANCE

 AWARDS PROGRAM 

## Thanks Pioneers!

Your contributions have made a huge difference!

Your Canadian Picture Pioneers Student Assistance Awards Program has awarded **over \$1 million in the past 21 years**... changing the lives of **368 young people** associated with our industry.

Movies are magic and the film industry is full of ambitious, intelligent and creative young people. If you would like to support the Pioneers' future movers-and-shakers, please consider the Student Assistance Program.

---

**Let's Keep  
Changing  
Young Lives!**

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## D-BOX TECHNOLOGIES CELEBRATES THIS YEAR'S HONOREES

PIONEER OF THE YEAR  
**LOUISE CAMPBELL**

Silver Spotlight Award Recipients  
Joanna Miles | Ginette Schneider

With special congratulations to our valued partner  
Kevin Watts - Silver Spotlight Award Recipient

**D-BOX**  
Feel it all

CINEMATRONIX  
the technology of cinema

**Dolby**

Pioneer of the Year

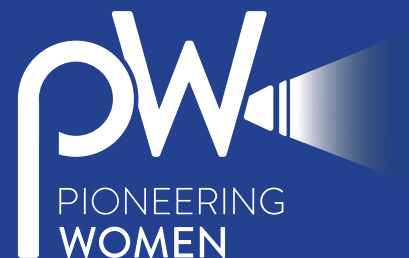
*Louise Campbell*

Silver Spotlight Award Recipients

*Joanna Miles   Ginette Schneider   Kevin Watts*







## STAY CONNECTED WITH THE CANADIAN PICTURE PIONEERS COMMUNITY!

Check out our websites and social platforms  
for information about our various programs  
and activities and how you can join us.

**CanadianPicturePioneers.ca**

 /canadianpicturepioneers

 @canadianpicturepioneers

 Canadian Picture Pioneers

**PIONEERING** *women*

 /PioneeringWomenCanada

 @PioneeringWomenCA



# CANADIAN PICTURE PIONEERS

# TRUST FUND



**I**t was the year *'Gone with the Wind'*, *'The Wizard of Oz'*, *'Mr. Smith Goes to Washington'*, *'Stagecoach'* and *'Gunga Din'* opened in theatres.

In 1939 a group of movie industry executives gathered to remember the passing of a friend. Jack Cohn, one of the founding partners of Columbia Pictures, was concerned that it only seemed to be funerals that brought industry friends together. Motivated by this thought, Cohn and a group of industry peers started the Picture Pioneers Inc., an organization to bring people in the industry together for fellowship and friends willing to help each other out in time of need. In the beginning membership was restricted to only those who had been in the industry for 25 years.

Many of the original Picture Pioneers members had help to start the major studios in Hollywood. In the first year over 200 other industry members joined, including some Canadians, among them pioneer theatre exhibitor Oscar Hanson and John Fitzgibbons, who later became President of Famous Players. These men brought together their friends Clair

Hague and Ray Lewis to work on forming a Canadian equivalent and by the end of 1940 ratified a charter forming the Canadian Picture Pioneers. In the beginning years, it became obvious that the need for help would increase beyond what had been first contemplated, and that formal fundraising plans would have to be developed to meet such demands. An

**TOTAL  
ASSISTANCE  
PROVIDED  
1947 TO 2024:  
\$4.2 Million**

important first step in those plans would be to apply to the Canadian Income Tax Department to register what would become the Canadian Picture Pioneers Trust Fund as a qualified charity with the right to issue receipts for income tax purposes.

It took until 1947, but this all came together with the trust document that we still operate under today stating that; "the

Canadian Picture Pioneers Trust Fund shall be used and operated exclusively as a charitable fund and not for the benefit or private gain or profit of any persons, or of the Pioneers and shall be used solely for the relief of needy, poor or indigent persons generally throughout Canada and more particularly for the relief of any needy, poor or indigent persons who have been or are employed or were a part of the motion picture industry, or any affiliated industry."

From the beginning the Trustees struggled to build up a sustaining capital fund. Each year, little by little, with the generous support of Pioneer members and supporting companies the fund has grown, providing more assistance to those in need each year. However the Pioneers still need your assistance. Please remember to donate to the Picture Pioneers with regular annual contributions, in memory donations and planned giving through insurance and estate planning. Thank you. ■





# #JoinTheCPP

If you or your company  
are associated with  
or are suppliers to  
the movie industry,  
we welcome you  
to join.

Online membership application  
[CanadianPicturePioneers.ca](http://CanadianPicturePioneers.ca)

ASSISTING THOSE IN NEED SINCE 1940



CONGRATULATIONS  
to our legendary friend  
**LOUISE CAMPBELL**  
Pioneer of the Year

Silver Spotlight Awards  
Kudos & Congratulations to  
**Joanna Miles** | Marketing Consultant  
**Ginette Schneider** | Equinoxe Films  
**Kevin Watts** | Cineplex



Proud Supporter of Canadian Picture Pioneers



We are thrilled to celebrate the  
Pioneer of the Year recipient:  
**Louise Campbell**

and Silver Spotlight Award Recipients:  
**Joanna Miles** | **Ginette Schneider** | **Kevin Watts**

Congratulations to you all  
on your well-deserved recognition!



## Kevin Watts 2024 Silver Spotlight Award Winner

Congratulations on this much deserved award. It's been a pleasure working  
with you over all these years and we look forward to many more.

Your friends at







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PICTURE  
PIONEERS



# 2024 PIONEER OF THE YEAR

*Louise*  
**CAMPBELL**

## SILVER SPOTLIGHT AWARD RECIPIENTS

*Joanna* **MILES**  
*Ginette* **SCHNEIDER**  
*Kevin* **WATTS**



John J. Fitzgibbons, C.B.E.

1953



Jack Arthur, O.B.E.

1954



Louis Rosenfeld

1955



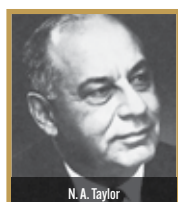
Oscar Hanson

1956



William Summerville Sr.

1957



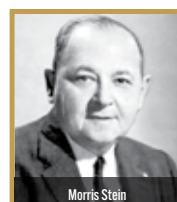
N.A. Taylor

1958



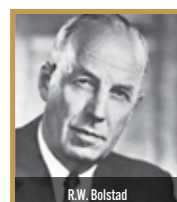
Haskell Masters

1959



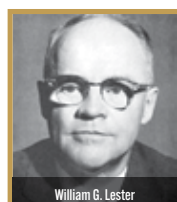
Morris Stein

1960



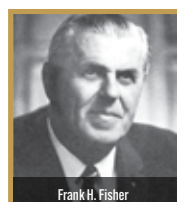
R.W. Bolstad

1961



William G. Lester

1962



Frank H. Fisher

1963



Harry W. Hurwitz

1964



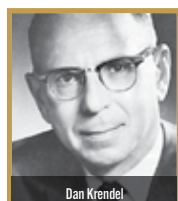
Robert D. Hurwitz

1964



Herbert Allen

1965



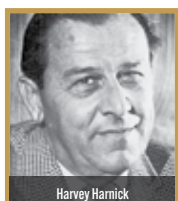
Dan Krendel

1966



Harold Pfaff

1967



Harvey Harnick

1968



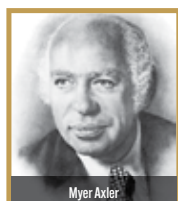
Len Bishop

1969



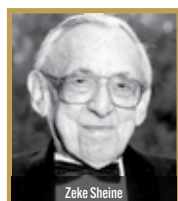
David Rothstein

1970



Myer Axler

1971



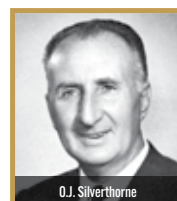
Zeke Sheine

1972



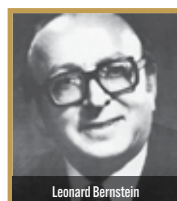
David J. Ongley, O.C.

1973



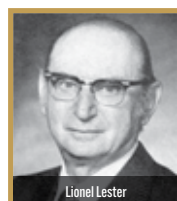
O.J. Silverthorne

1974



Leonard Bernstein

1975



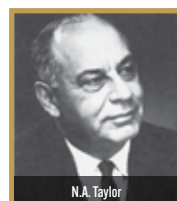
Lionel Lester

1976



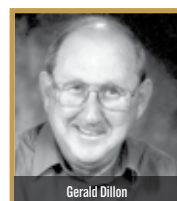
Hector Ross

1977



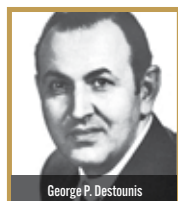
N.A. Taylor

1978



Gerald Dillon

1979



George P. Destounis

1980



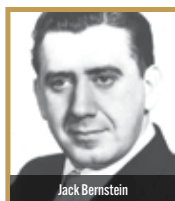
Barry Myers

1981



Robert Myers

1982



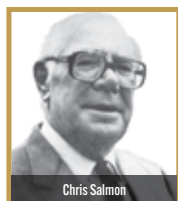
Jack Bernstein

1983



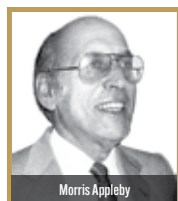
Don Watts

1984



Chris Salmon

1985



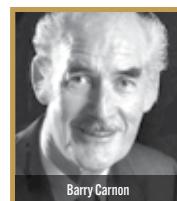
Morris Appleby

1986



Doug Gow

1987



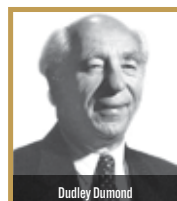
Barry Carnon

1988



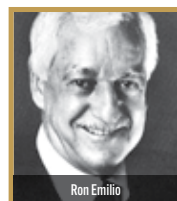
A.L. 'Pat' Travers

1989



Dudley Dumond

1990



Ron Emilio

1991



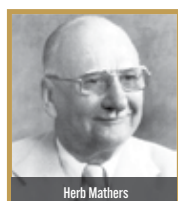
Ted Hulse

1992



Robert Stinson

1993



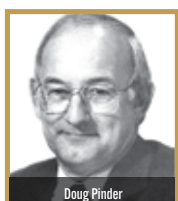
Herb Mathers

1994



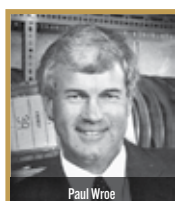
Michael Taylor

1995



Doug Pinder

1996



Paul Wroe

1997



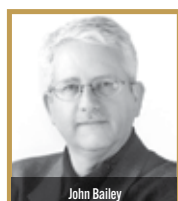
Philip R. Carlton

1998



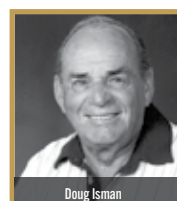
Orval Fruitman

1999



John Bailey

2000



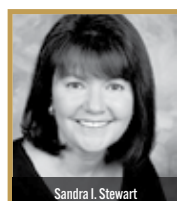
Doug Isman

2001



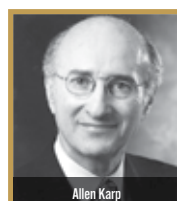
Cathy Watson

2002



Sandra I. Stewart

2003



Allen Karp

2004



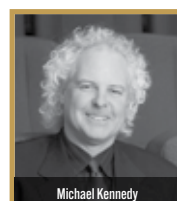
Karen Davis

2005



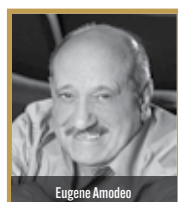
Brian Stewart

2006



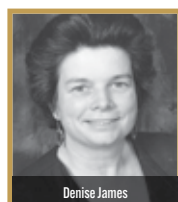
Michael Kennedy

2007



Eugene Amodeo

2008



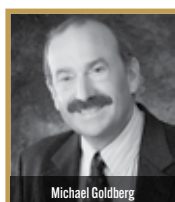
Denise James

2009



Stuart Fraser

2010



Michael Goldberg

2011



Neil Campbell

2012



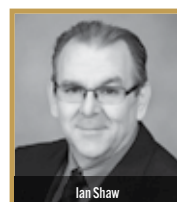
Robert Wales

2013



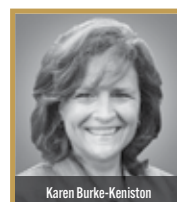
Phil May

2014



Ian Shaw

2015



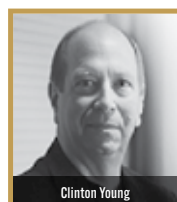
Karen Burke-Keniston

2016



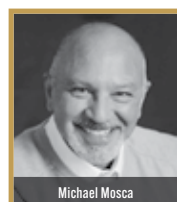
John Pedersen

2017



Clinton Young

2018



Michael Mosca

2019



John Freeborn

2022



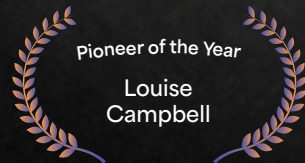
Jason Fulsom

2023

2020 AND 2021 AWARDS NOT PRESENTED



Cheers to incredible industry leaders  
on their well-deserved awards



Pioneer of the Year  
Louise  
Campbell



Silver Spotlight Award  
Joanna  
Miles



Silver Spotlight Award  
Ginette  
Schneider



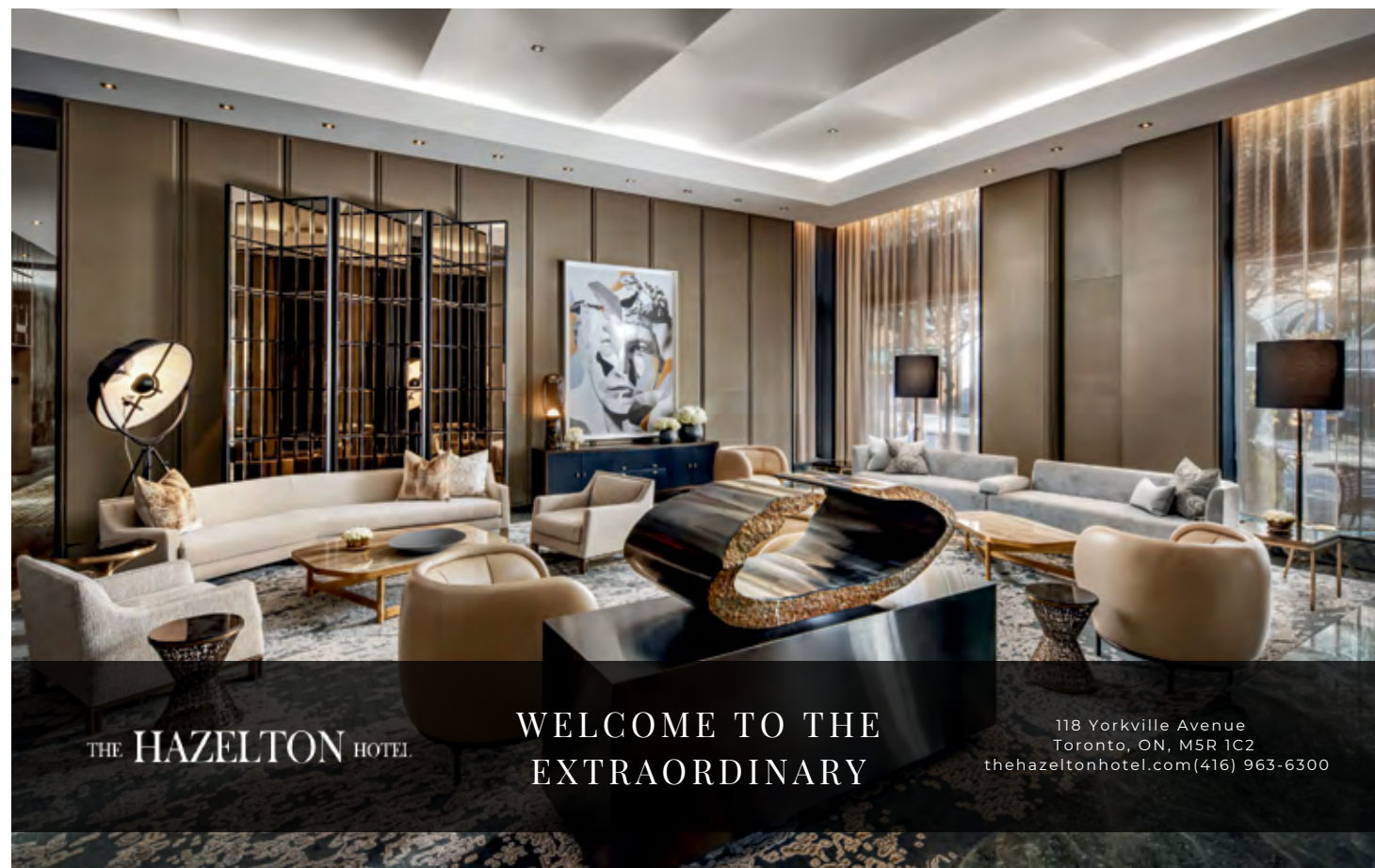
Silver Spotlight Award  
Kevin  
Watts



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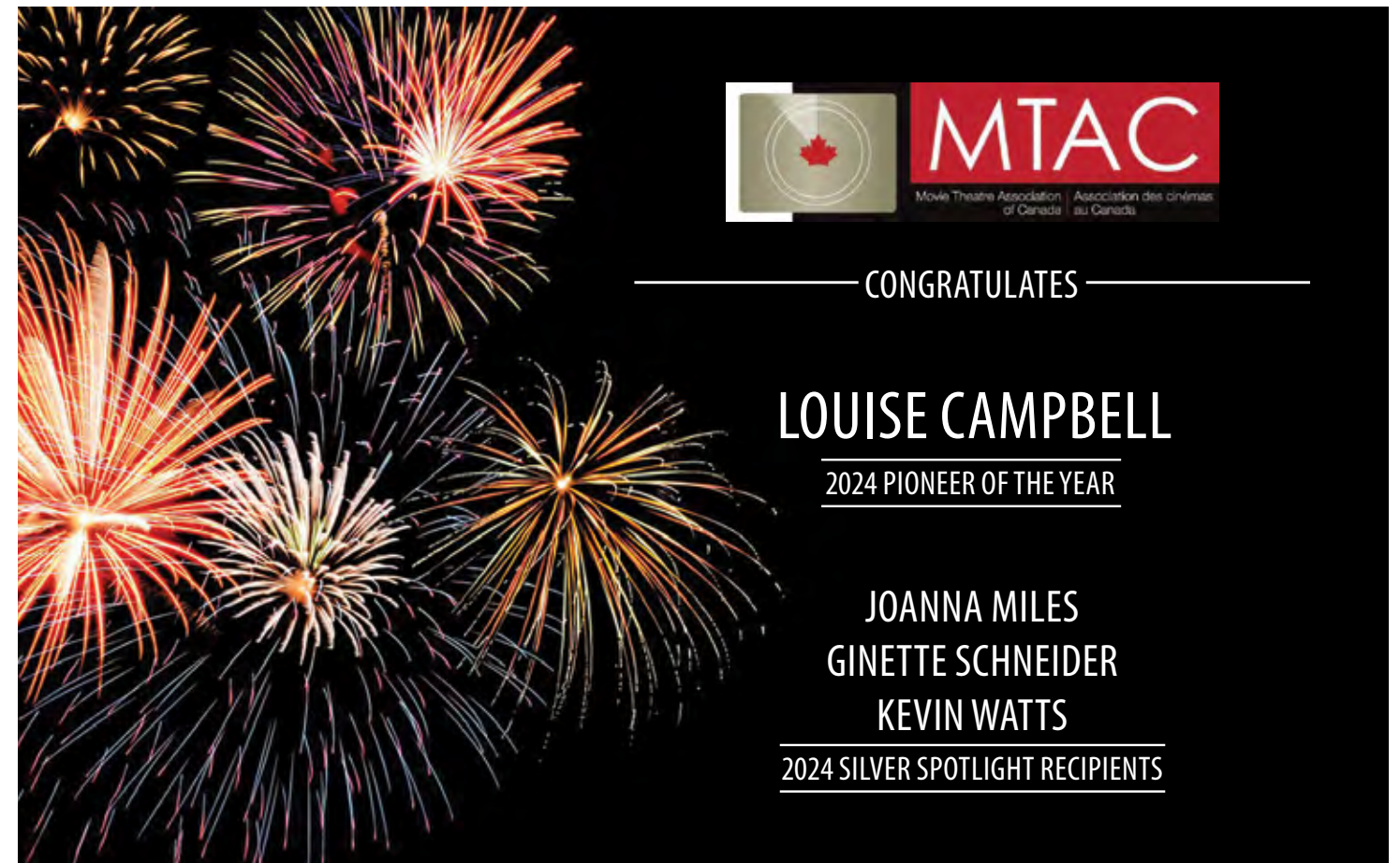
CONGRATULATES

**LOUISE CAMPBELL**

2024 PIONEER OF THE YEAR

JOANNA MILES  
GINETTE SCHNEIDER  
KEVIN WATTS

2024 SILVER SPOTLIGHT RECIPIENTS







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PICTURE PIONEERS!**

CONGRATULATIONS TO  
**KEVIN WATTS**

Executive Vice President,  
Exhibition and LBE for Cineplex

AND ALL THE AWARD RECIPIENTS!

THANK YOU FOR YOUR DEDICATION TO THE CINEMA INDUSTRY!

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**CONGRATULATIONS**  
to all 2024 CPP Award winners  
from everyone at the  
**Motion Picture Association - Canada**



NETFLIX

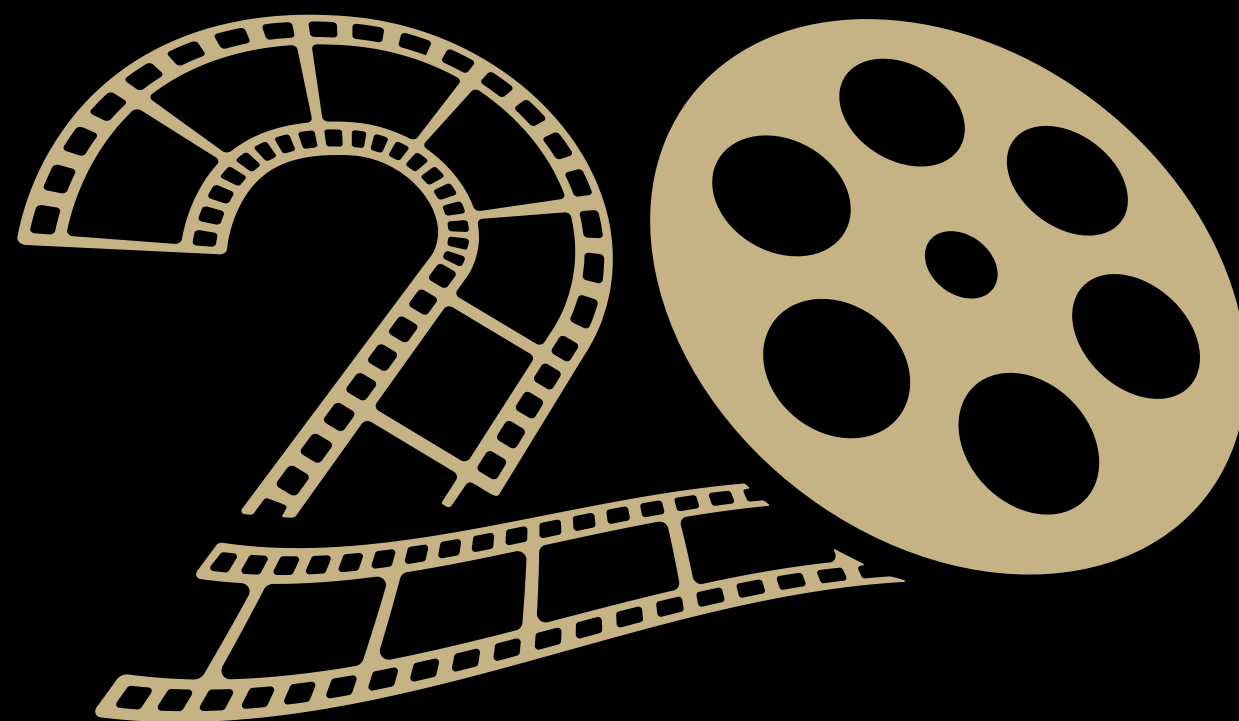


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To inquire please email  
**[melissa@canadianpicturepioneers.ca](mailto:melissa@canadianpicturepioneers.ca)**

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