

CANADIAN PICTURE PIONEERS
84th ANNUAL GENERAL MEETING MINUTES

Thursday, May 9, 2024
Cineplex Cinemas Varsity and VIP, Toronto, Ontario

Attendees arrived at the theatre at 3:00pm and gathered in the VIP lounge for refreshments before the formal AGM meeting. Guests moved into the theatre after an hour of mingling and light apps/snacks. The meeting was then called to order at 4:05pm by Canadian Picture Pioneers President Greg Mason, after the presentation of four film trailers. Remarks and motions were as follows.

PRESIDENT'S 2024 REVIEW

Good afternoon everyone. My name is Greg Mason and I am the President of the Canadian Picture Pioneers. I would like to warmly welcome all of you to the annual general meeting of the Canadian Picture Pioneers. Thank you for taking the time out of your busy day to join us at Cineplex's Varsity Cinemas.

Very often, in conversations I hear a similar comment about the CPP and our events. "You really should change things up a bit...try something new." Well, we listened.

Breakfast croissants, yogurt and fruit....out! Beer, wine and cocktails...in!

You're welcome! Our AGM just got a little bit more relaxed.

In all seriousness, we have a superb AGM committee that volunteered their time and creativity to put today on and I would like to start with a big thank you to Gurbani Marwah, Christina Kuypers, Nicole Horak, Valerie Henriques, Jennifer Kolber, Amanda Mastantuono and Melissa Pressacco.

Well, 2023 was a very exciting year for the CPP with record-breaking numbers from our events and some very key milestones along the way.

On screen here, you will see the order of today's events. So, expect news and updates by various members from across our Board of Directors and the Trust Fund trustees. OK, let's get cracking!

We began the year, welcoming our new Executive Director Melissa Pressacco, whose vision and passion for the organization can already be seen and felt throughout our many activities.

We saw some changes and additions to our Executive team, and then the whole Board and our amazing volunteers got cracking on our many fundraising events and initiatives – all of which led us to fantastic turnouts and ultimately delivered record breaking financial results.

In fact, this past year, due to the generosity of all of you and our other supporters, we were able to provide the CPP Trust Fund with an end of year donation of \$100,000, which is a huge increase over 2022, and we have only ever crossed that \$100K threshold once before in the last 13 years.

We also launched a new program last year that we're very proud of – the CPP Internship Program, in partnership with our friends at Universal Pictures. The program was a huge success, and we are back at it again in 2024. We actually just selected our 2024 intern who will spend the summer working alongside the Marketing and Sales teams at Universal Pictures.

With our Student Assistance Awards Program, we once again supported the next generation with \$5,000 in assistance to each of our 25 students from across Canada and have now crossed the \$1MM threshold in total student assistance awards given since the program's inception. Here you can see all the smiling faces of our 2023 Award Winners. We look forward to kicking this process off again this summer.

Looking ahead to the remainder of this year, we are continuing to evolve and grow the CPP through a number of exciting new initiatives and projects:

We are in the process of developing a new, modernized and refreshed website.

We also continue to aim to expand our member base investigating new opportunities to engage adjacent businesses and build new CPP partnerships.

And we are very pleased to share with you today that we listened to your feedback...and our annual CPP Awards Dinner in November will be moving back downtown this fall.

So while much has changed, what hasn't changed is the commitment of the Canadian Picture Pioneers – We serve as the industry's community support network offering a variety of ways to meet with each other, foster and support the next generation and continue to provide aid to those in our industry who need financial support. In short, we look after our own.

Before I turn the mike over, I want to extend a huge thank you to those who attended our events, volunteered and supported the CPP throughout the year. We also thank the many CPP and industry partners who donated or sponsored our events. Finally, I am privileged to serve on a Board full of amazing industry professionals who have become friends. Thank you so very much to our Board and the Board Executive for the time, energy and financial support that you so generously give to the Canadian Picture Pioneers.

TREASURERS REPORT

Jason Fulsom, Treasurer, gave the following report.

Hello everyone. So nice to be here this afternoon. As many of you know, I am Jason Fulsom and by day I am the Senior Vice President & General Manager at Universal Films Canada. I also have the privilege of being the Treasurer for the CPP, past-President and long-time Board member.

Today, I'd like to share some of the financial highlights of the year. Before I begin, I want to make note that several copies of the 2023 audit report and last year's AGM minutes were available at the Registration Desk as well as on the CPP website, under the AGM Event page. Here's a QR code that will take you right to them if you'd like.

Last year brought a lot of excitement throughout the industry and the CPP. We experienced a huge return to our live events and surpassed many of our key targets. We pulled together an aggressive budget for 2023, knowing that we would have to carry two Executive Director salaries for the majority of the year and forecasted a total revenue of \$395,500. This was significantly higher than the 2022 forecast but we had confidence we could achieve it.

And achieve it we did! In fact, we reported 2023 total revenue of \$480,861, which was a 21.5% increase over budget and a 32% increase year-over-year.

As Greg mentioned, we did this through the massive success of both our golf tournament and awards dinner that both reported record revenue. Not to mention the continued generous support from our many partners within the industry.

The Board is optimistic as we move into 2024 and plan for our highly anticipated events in the back half of the year. We have approved a budget that will challenge us, but we are confident in achieving our goals and hope members and industry partners will help support our vision.

As always, we will work hard to find new ways to bring industry members together and continue to help as many people as we can who find themselves in financial need.

And I encourage everyone from all aspects of the industry and partner companies to join us at our events this year and become CPP members if you're not already. Tell your colleagues too. Our events are great opportunities to get out there, meet new people and strengthen your connections with industry peers.

Moving on to the Business Motions for the meeting. As I mentioned earlier, a few copies of the 2023 audit report and last year's AGM minutes were available at the Registration Desk. Or you can use the QR code on the screen to access them.

MOTION to accept the Minutes from the 2023 Annual General Meeting. Moved by Jason Fulsom; Seconded by Sarah Timlick; All approved – Carried

MOTION to accept the 2023 Audit as presented. Moved by Jason Fulsom; Second by Gurbani Marwah; All approved – Carried

MOTION to re-appoint Brendan Pennylegion from Pennylegion, Chung LLP as our auditor for 2024. Moved by Jason Fulsom; Seconded by John Freeborn; All approved – Carried

TRUST FUND UPDATE

Cathy Watson, Trust Fund Chair, gave the following report.

Good afternoon! I'm Cathy Watson, and I am the CPP Trust Fund Chair. I am so happy to be here with you today. There are many familiar faces in the audience but for those who don't know me, I have been a part of the Canadian Picture Pioneers and the Trust Fund for many years and proud to support such a great cause.

The Canadian Picture Pioneers is one of the oldest movie industry charities and is the ONLY charitable organization that is dedicated to support ALL industry employees and their families from across Canada.

The focus of our CPP Assistance Programs is to help industry members across Canada experiencing critical financial issues. Anyone can apply for assistance but, in many cases, we hear about people needing our help through our regional branches, theatre management teams or industry colleagues.

Our General Assistance Program provides one-time, short-term or long-term assistance. We often hear how our assistance programs have made an enormous difference and helped many get back on their feet or pay for emergency expenses, when living on a fixed income. I want to stress that all applicants and their information is strictly confidential, and names would never be shared beyond the Trustees.

In 2023, together with the Student Assistance Programs, we provided just over \$157,000. Since the inception of our assistance programs, we have provided over 4-million dollars in assistance to industry members in need across Canada. And we're able to do this because of your donations and sponsorships throughout the year. So, to our members, sponsors and everyone in this room, THANK YOU. We appreciate all of your ongoing support so that we can continue doing what we do.

Examples of how we've helped include assisting those who lost their jobs and could not afford to pay rent and other living expenses. Those who required financial assistance while recovering from health issues or accidents that prevented them from working. As well as industry seniors on fixed incomes who are unable to meet expenses after experiencing unexpected financial issues.

Now we need your help! As I mentioned, we often hear about possible assistance cases from regional branches, theatre management teams or industry colleagues. We are always looking for new cases and people to help.

If you hear of somebody needing support, please provide our contact information or confidentially contact the CPP office directly. We are here to help!

NOMINATIONS for next year's National Board of Directors:

Melissa Pressacco presented nominations for the Board of Directors as listed here:

Kylie Bechberger	Sarah Brown	Margaret Burnside
Sundeep Chauhan	Sara Fleming	John Freeborn
Jason Fulsom	Jennifer Hofley	Nicole Horak
Quincy Kelman	Jennifer Kolber	Christina Kuypers
Brooks LeBoeuf	Gurbani Marwah	Greg Mason
Joanna Miles	Sandy Power	Melissa Pressacco

Darren Stokes

Adam Tameron

Sarah Timlick

Danish Vahidy

Don Williams

Jason Wright

Regional Branch Presidents also nominated:

Michelle Okeymow - B.C. Courtney Patterson - AB Ernie MacDonald - Atlantic

Michael Mosca - Quebec

No additional nominations were received, Melissa Pressacco MOTIONED and MOVED to approve the nominations as read, SECONDED by Cathy Watson; All approved – Carried

50 YEAR AWARDS

Jennifer Kolber congratulated members reaching the 50-year milestone in 2024. Those in attendance came to the front for a group picture.

Name

Neil Campbell

Donna Grant

Michael Kennedy

Janice Luke

Gary Martin

Michael Richmond

We are most fortunate to have one 50-year award recipient in attendance today, so I'd like to call Michael Kennedy down to the front for a photo with your 50-year scroll accompanied by some thunderous applause from the audience.

Michael's career in film began as an usher at the Centre Twin Cinemas in Hamilton and quickly flourished into Sales roles at Astral Video and Norstar before joining Cineplex as a film buyer in 1987. He moved to Famous Players to run the film department before returning to Cineplex Entertainment in 2005, until he retired in 2020. Michael is a beloved member of our industry and a champion of the Canadian Picture Pioneers.

Congratulations again and thank you to our 50 year-award recipients for their support of the Canadian Picture Pioneers and being a key part of our dynamic industry.

NEW MEMBERS

Christina Kuypers announced new CPP members.

Today, I have the privilege of welcoming our new members. The Canadian Picture Pioneers is dedicated to the support and well-being of the members of the motion picture industry. So, it's critical that we keep growing our membership base.

If you know someone who you think would benefit from joining or have curious team members back at the office, wondering where you went for the afternoon, encourage them to join the Canadian Picture Pioneers. There is a link right on the CPP website making it easy for everyone to join.

Our Canadian industry is small, but strong, and new members joining the CPP will only make us stronger. The privilege of being a CPP member is that not only are you supporting a great cause, but you are also building lasting relationships with peers in the industry.

This year I am very pleased to see so many new members joining the CPP. In total, we have 53 new members to recognize.

Enrique Miguel	Baniqued
Anjika	Bhangu
Rashawn	Bristol
Jane	Chung
Adam	Clark
Taran	Dhillon
Wendy	Donnan
Vandon	Gene
Vanessa	John
Amanda	Leaming
John	Lomas
Ana	Moreno
Mark	Pierscianowski
Holly	Pruner

Next are the new members who were not able to attend today.

Mustafa	Ali
Becky	Balenovich
Cinzia	Bonaldi
Harv	Braich
Andy	Chen

Harry	Cherniak
Jane	Collins
Paul	Constantinou
Jessie	Cristobal
Julia	Fracassa
James	Goacher
Duaa	Haq
Daniel	Harquail
Tabish	Hasnain
Ryan	Hervieux
Devin	Hoare
Lorna	Howieson
Ashwin	Iyer
Paul	Kapridov
Nadia	Maciel
Hung Sing Sunny	Mak
Viktor	Maksimowicz
Kanav	Malik
Leanne	Manocchio
Adeel	Mirza
Julio	Misa
Mario	Muredda
Lee	Musser
Steven	Nieto
Sydney	Richardson
Randy	Sabatini
Jyoti	Shroff
Colin	Smyth
Michael	Synowiec
Ana	Teixeira
Dusan	Vukobratovic
Mark	Welton
Kevin	White
Mathew	Wright

As new members of the CPP, it is now your responsibility to assist in fulfilling our mission statements:

- To provide assistance to eligible applicants who are in financial distress and have a clear need
- To cultivate the next generation of pioneers for the Canadian motion picture industry
- To build and foster relationships and a sense of community for those involved with the Canadian motion picture industry
- To develop relationships between the public and those engaged in the motion picture industry

Those in attendance, came to the front for a group photo.

Congratulations to you all and welcome. Let's give all our new members a big round of applause.

And a final message to our new members...make sure you get involved, volunteer your time and you'll find that you end up getting so much more out of the membership. Feel free to reach out to any of our CPP Board members about how you can help. Also, for those in attendance, don't forget to pick up your certificate on your way out after the movie.

I would now like to pass things over to two fabulous women and fellow Board Members. They are also the Co-Directors of Pioneering Women. So please welcome Sarah Brown and Kylie Bechberger to speak on the latest and greatest with Pioneering Women.

PIONEERING WOMEN

Sarah Brown and Kylie Bechberger provide an update on Pioneering Women.

THE FALL GUY at the Cineplex Varsity last Thursday. One of our greatest turnouts EVER and raised more funds for PW than ever before as well. A HUGE thank you to Universal for giving us the film as well as the expert staff at the Cineplex Varsity (Rafiq & Dorothy) for going above and beyond for us.

Clearly, the event is in line with what our community is interested in attending. And how do we know? We sent out a survey to our database of over 500 individuals in our community and we have received several responses so far.

We wanted to get a sense of what is working and what people would like to see. The feedback was fantastic – not only are people excited to attend our events, but they also offered very helpful feedback and suggestions as to what would make things more interesting. If you haven't filled out the survey, please do so – we are also incentivizing with a draw for a Gift Card to Poppies & Peonies – a Canadian female created accessories company.

We also just got news yesterday from a pitch we sent out weeks ago – you may have heard that The Hollywood Reporter is hosting an inaugural Women in Entertainment summit in Toronto. It's an all-day event filled with empowerment and inspiration as they bring together icons, visionaries and thought leaders. They have lined up Kim Cattrall, Deepa Mehta and the keynote speaker, Sophie Gregoire Trudeau. The event is on May 30th. We will be sending out an email to our database and giving these tickets to some lucky people! Keep an eye on your inboxes tomorrow!

Upcoming we are excited to see you all again at this year's Show Canada! We are going to be a part of the Show Canada run club with coaches Gary Faber and Sarah Timlick. It takes place the Tuesday morning so be sure to join us for what is going to be a fun morning adventure.

We are also happy to be working with the Canadian Picture Pioneers again this year on the social event as well as helping with the website. Right now, for those who don't know you can go onto the CPP website under the about us section and there is a quick blurb about Pioneering Women. If you don't know much about us that's a good place to start as well as our social channels @pionneringwomen.

UPCOMING CPP EVENTS

Sarah Timlick provided an update on the upcoming events for the year.

- Pioneer Summer Social – June TBD
- Golf Tournament and Dinner – August 15 – Rolling Hills
- Awards Dinner – November 7 – Toronto
- Annual Children's Holiday Party – December

Sarah reminded members that they can stay connected for CPP news and updates by visiting the CPP web site or social media pages.

CLOSING REMARKS

Greg Mason gave remarks to close the meeting.

Thank you, Nicole. I wanted to take a quick moment to remind everyone that this is a volunteer organization. CPP members give of their time and expertise from across our industry. And we are always in need of more help and more volunteers. So please reach out to any of our Board members or to Melissa directly if you are interested in helping out with an event or initiative. I can promise you that you will feel great giving back, make some new friends in our industry and definitely have some fun along the way.

Before we start Hit Man – which I'm very excited to see – I have a few final acknowledgements to make:

First, to all of you, thank you for attending today's AGM. Welcome to all our new members and congratulations to all our 50-year milestone recipients, especially a long-time board member and CPP supporter, Mr. Michael Kennedy, who is here with us today.

Thank you to all our generous sponsors, especially Cineplex and the Varsity team. Thanks to VVS for providing the film today, Hit Man (can't wait). And thank you to the Globe and Mail and Molson for sponsoring our cocktail hour.

Thanks to our distributor partners who kindly donated to show a trailer today, including Cineplex Pictures, Walt Disney Studios, Elevation Pictures, Paramount Pictures, Sony Pictures, Universal Pictures and Warner Brothers.

Now I hope you can all stay for the movie...Why rush off now and jam yourself into rush hour traffic? Stay and enjoy Hit Man and some hot buttery Cineplex popcorn.

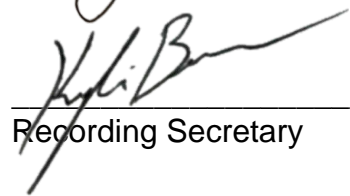
Plus, we have a few more trailers from our distributor friends to share with you right now, so you don't want to miss that either. I'm sold and staying! Once again, thank you for coming today and for all your support for the Canadian Picture Pioneers. And now...on with the show!

The meeting was adjourned at 4:40pm.

A screening of *Hit Man* was shown after the meeting.

A handwritten signature in cursive script, appearing to read "Guy W.", written above a horizontal line.

President

A handwritten signature in cursive script, appearing to read "Kylie B.", written above a horizontal line.

Recording Secretary