



Canadian Picture Pioneers 2026 Annual Awards Dinner Sponsorship Opportunities

Thursday, November 12, 2026

Delta Hotel Toronto, 75 Lower Simcoe Street | Cocktails 6 p.m. | Dinner 7 p.m. to late

Honouring 2026 Pioneer of the Year

Ellis Jacob

President and Chief Executive Officer, Cineplex



Silver Spotlight Award Recipients



Andrew Austin

Vice President, Studio Relations,
Deluxe Canada



Sara Fleming

Advertising Account Manager,
Globe & Mail Media Group



Silvia Murday

Vice President, Campaign & Creative Services,
Extreme Reach

Contact:

Adrian Herscovici
adrian@canadianpicturepioneers.ca
416-368-1139

2026 Pioneer Awards Dinner

Call for Sponsorship

About This Event

The annual Canadian Picture Pioneers Awards Dinner has been held each year since 1950, honouring those who have distinguished themselves in the industry and community.

This gala event also serves as our main fundraiser to support the benevolent activities of the Picture Pioneers across Canada, including the Student Assistance Awards Program.

Executives and employees from all the major exhibitors and distributors attend each year, as well as those from adjacent businesses.

Read further to learn about our organization and sponsorship opportunities, and please consider donating to this worthwhile cause.



Adrian Herscovici
Executive Director, Canadian Picture Pioneers



PS - [Click here to see highlights from our sold out 2025 awards dinner!](#)

Who We Are

Canadian Picture Pioneers

The Canadian Picture Pioneers is a non-profit organization, founded in 1940, that brings the motion picture industry together as a community across Canada for fellowship, public service and to provide support in a time of need.

We do this by organizing national and regional industry fundraising networking events multiple times a year. These events support our financial assistance programs, helping financially troubled industry employees. **Please help us continue this work with your generous donations and sponsorship of our events.**

Uniting, Engaging and Supporting Members of the Canadian Motion Picture Industry



Event Sponsorships

Sponsors receive special recognition at the event with acknowledgment of their support on event screens during the dinner and are also included on the special two-page sponsor's spread in the Awards Dinner Program Journal. For details on inclusions for each sponsorship and to secure yours today, please contact adrian@canadianpicturepioneers.ca

• Event Presenting Sponsor	SOLD OUT
• Dinner Title Sponsor	\$20,000
• Silver Spotlight Sponsor	\$10,000
• Dinner Table Wine and Sparkling Wine	\$6,000
• Dinner Décor/Centrepieces	\$6,000
• Dinner Entertainment	\$5,000
• Cocktail Hour Drinks and Hors D'oeuvres	\$5,000
• After Party Entertainment	\$5,000
• Special Event Sponsor	\$4,000
• Dessert Sponsor	\$4,000
• Event Photography	\$4,000
• Photobooth Sponsor	\$3,500
• After Party Cocktails and Hors D'oeuvres	\$3,500
• Event and Recipient Videography	\$3,000
• Main Draw Door Prizes	\$3,000

Award Dinner Program Journal

Ad Packages



See Previous Years Award Programs

The Awards Dinner Program Journal is the primary fundraising activity of this event.

Corporate advertisements pay tribute to the award recipients of the evening and highlight your company's support to the Canadian motion picture industry.

[CLICK HERE TO BOOK YOUR AD](#)

01 Inside Front or Back Cover
7.6" x 9.9"
\$3,500

02 Full Page Ad
7.6" x 9.9"
\$2,750

03 Half Page Ad
3.7" x 9.9" OR 7.6" x 4.8"
\$1,500

04 Quarter Page Ad
3.7" x 4.9"
\$750

Award Dinner Tickets

How to Purchase – Coming Soon

Spotlight Tables

Special priority seating tables include 10 dinner tickets, a “special sponsorship” full page ad booking, special recognition at the dinner and a bottle of premium wine or sparkling wine in addition to table wine.

Reservations must be booked directly through the CPP office at adrian@canadianpicturepioneers.ca

Package Price: \$7,000

Dinner Tickets

Single ticket purchase to our yearly marquee event.

Single Ticket: \$195

Retirees: \$100

We thank you for any and all donations – your support is always greatly appreciated.



National Boards

2026 National Executive



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President



Darren Stokes
Treasurer



Kylie Bechberger
Secretary



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Executive Director



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Courtney Patterson-Holloway

John Pederson

Sandy Power

Sarah Timlick

Antoine Zeind

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Anne Fitzgerald
Toronto

Auditor

Brendan Pennylegion
Pennylegion & Chung LLP
Chartered Accountants
Licensed Public
Accountants

Pioneering Women

Co-Founder & Co-Director

Sarah Brown

Co-Director

Kylie Bechberger

Branch Executives

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Jared Middleton

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Dawn Czuroski

Trust Fund Liaison

Neil Campbell

British Columbia

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Trust Fund

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Cathy Watson

Secretary / Treasurer

Phil May

Trustees

Neil Campbell

John Freeborn

Danish Vahidy

Executive Director

Adrian Herscovici

Investment Portfolio
Manager

Susan Howson

Director, Portfolio Manager
Research Capital Corporation





Thank You

For Your Consideration

If you have other sponsorship or promotional ideas please call to discuss. We appreciate your support and know it is essential to make this event successful for everyone.

Contact us:

adrian@canadianpicturepioneers.ca
416-368-1139

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