



Contact Us

—
melissa@canadianpicturepioneers.ca

CanadianPicturePioneers.ca

416-368-1139



Canadian Picture Pioneers 2024 Awards Dinner Sponsorship Opportunities

Honouring 2024 Pioneer of the Year **Louise Campbell**

Past-President, CPP Alberta Branch

Silver Spotlight Award Recipients

Joanna Miles, Marketing Consultant

Ginette Schneider, Equinox Films

Kevin Watts, Cineplex

—
Thursday, November 7, 2024

Delta Hotel Toronto, 75 Lower Simcoe Street
Cocktails 6pm | Dinner 7pm | After Party 9:30pm



2024 Pioneer Awards Dinner

Call for Sponsorship

The annual Canadian Picture Pioneers Awards Dinner charity event has been held each year since 1950 honouring those who have distinguished themselves in the industry and community. This gala event also serves as a fundraiser to support the benevolent activities and Student Assistance Awards Program of the Picture Pioneers across Canada. Executives and employees from all the major exhibitors and distributors attend each year, as well as those from adjacent businesses.

Read further to learn about our organization and sponsorship opportunities, and please consider donating to this worthwhile cause.



Melissa Pressacco

Executive Director, Canadian Picture Pioneers

PS - [Click here to see highlights from our sold out 2023 Awards Dinner.](#)

Who Are the Canadian Picture Pioneers?

The Canadian Picture Pioneers is a non-profit organization founded in 1940 to bring the motion picture industry together as a community of employees from across Canada for fellowship, public service and to provide support in a time of need. Please help us continue this work with your generous donations and sponsorship of our events.



Corporate Event Sponsorships

Sponsors receive special recognition at the event with acknowledgment of their support on event screens during the dinner and are also included on the special two-page sponsor's spread in the Awards Dinner Program Book. For details on inclusions for each sponsorship and to secure yours today, please contact awards@canadianpicturepioneers.ca

Event Presenting Sponsor	SOLD OUT
Dinner Title Sponsor	\$20,000
Silver Spotlight Sponsor	\$10,000
Dinner Table Wine and Champagne	\$6,000
Dinner Entertainment	\$5,000
Cocktail Hour Drinks and Hors D'oeuvres	\$5,000
Dinner Table Centre Pieces	\$5,000
After Party Entertainment	\$5,000
Dessert Sponsor	\$3,500
Event Photography	\$3,500
After Party Cocktails and Hors D'oeuvres	\$3,500
Event and Recipient Videography	\$3,000
Main Draw Door Prizes	\$3,000

Spotlight Tables

Special priority seating tables include 10 dinner tickets, a "special sponsorship" full page ad booking, special recognition at the dinner and a bottle of premium wine or champagne in addition to table wine. Reservations must be booked directly through the CPP office at awards@canadianpicturepioneers.ca

Package price

\$6,500

Dinner Tickets **\$195** **Retirees** **\$100**

We thank you for any and all donations – your support is always greatly appreciated. Orders can be made using the link below.

CPP Award Dinner Tickets

<<<<<

Awards Dinner Program Book Ad Packages

The Awards Dinner Program book is the primary fundraising activity of this event. Corporate advertisements pay tribute to the award recipients of the evening and highlight your company's support to the Canadian motion picture industry.



[Click Here to Book Your Ad](#)

See previous years
Awards Programs

Inside Front or Back Cover

\$3,000

7.6" x 9.9"

Full Page Ad

\$2,000

7.6" x 9.9"

Half Page Ad

\$1,250

3.7" x 9.9"
or 7.6" x 4.8"

Quarter Page Ad

\$750

3.7" x 4.9"

National Boards

2024 National Executive

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Thank You for Your Consideration!

If you have other sponsorship or promotional ideas please call to discuss. We appreciate your support and know it is essential to make this event successful for everyone.

Contact Us

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